

Bulletin No.: 217_SMT_i_Series

May 10, 2010

Samsung Multimedia IP Telephones SMT-i Series Product Release

Samsung Telecommunications America is pleased to announce the general availability of the Samsung Multimedia Telephone, SMT-i Series IP Telephones. This new offering introduces five new IP telephone models giving you more choices to address a variety of VoIP demands for OfficeServ systems.



Highlights of SMT-i Series IP phones:

- Color and Backlit LCD displays
- Easy navigation like Samsung cell phones
- Built-in headset jack (R22)
- Full duplex speaker phone
- Multiple ring tones
- Built-in Phonebook
- Built-in Call Logs
- Desi-less Functionality
- Downloadable Ringtones
- Downloadable Wallpaper
- CID Phonebook Pictures
- Total 99 programmable buttons (soft AOM)
- Short messaging to other Samsung SMT i-Series IP telephones, OfficeServ SoftPhone, and SMT WiFi handset and ITP-5112L.
- Support OfficeServ Communicator UCPhone mode
- G.722 codec for High Definition (HD) voice
- Dark gray matte finish with glossy black faceplate.

Samsung Telecommunications America
Business Communication Systems
1301 East Lookout Drive
Richardson, TX 75082

OfficeServ™ SMT-i Series IP Telephones Release

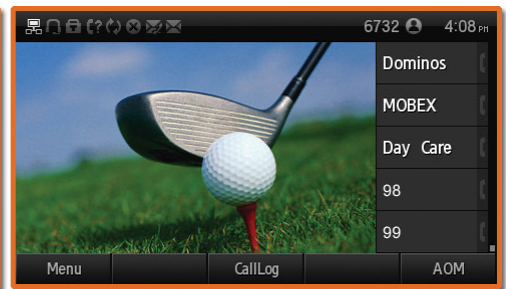
Vivid Color Displays & Convenient Desi-less Soft Keys on SMT-i5243 Model



- ▶ Personalize Your Phone with Love Ones



- ▶ Idle Display with Presence Status of your Buddy List



- ▶ Page Up/Down to see 99 Buttons of Soft AOM with Personalized DESI Labels

Easy to Navigate Menus on Black & White Backlit Display Models



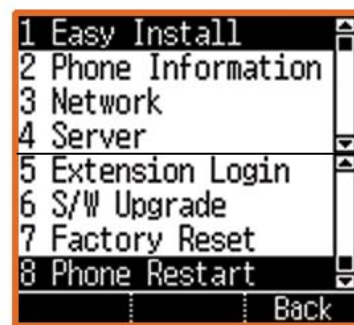
- ▶ Phone Settings



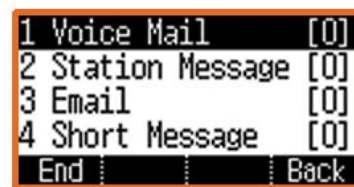
- ▶ Application Settings



- ▶ Call Log Selection



- ▶ Configuration Menu



- ▶ Message Status & Management Display

OfficeServ™ SMT-i Series IP Telephones Release

This new telephone family consists of the following models:

SMT-i5243

- Top-of-the-line model with style and personalization
- 19 Button Color Display
- Caller ID with photo (visual phone book)
- Downloadable ring tones and pictures (wallpaper)
- Supports optional Gigabit adapter
- XML browser
- Built-in USB port to support Bluetooth dongle, video camera, and USB memory



SMT-i5230

- 5 Button Desiless model is excellent for sales staff with numerous contacts that frequently change
- View five numbers at once, scroll up or down to view a total of 99 numbers
- User-definable labels--no paper strips needed to customize your phone
- Supports optional Gigabit adapter for large data transfer
- XML browser



SMT-i5220—*Available July 2010

- Dynamic phone suitable for customer service or other call-intensive areas requiring multiple lines for diverse functions
- 24 Button Backlit IP Telephone
- Customizable soft keys and hard buttons
- Supports optional Gigabit adapter for large data transfer
- XML browser



SMT-i5210

- Perfect for administrative use and routine answering and dialing
- 14-button backlit display IP Telephone
- Customizable soft keys and hard buttons
- Easy access to call logs, voicemail, directory, etc.
- Supports optional Gigabit adapter for large data transfer



OfficeServ™ SMT-i Series IP Telephones Release

SMT-i3105

- Entry Level 5 Button IP Telephone
- Ideal for basic functionality. Great for common areas and conference rooms.
- Transfer, hold, conference or mute with ease
- Multiple ring tones facilitate personalization
- Desk or wall mountable
- Send short messages to other phones via the display interface



OPTIONAL EQUIPMENT

SMT-i5264 [ADD-ON MODULE]

- 64 programmable keys IP add-on module
- Powered by PoE or external AC adaptor (max. 5.8W)
- Registered as a Samsung IP Phone
- High Angle: 7.7" (H) x 5.4" (W) x 5.1" (D)
- Low Angle: 5.2" (H) x 5.4" (W) x 7.6" (D)
- Can be used with any ITP-5100 keysets, SMT-i Series, and TDM phones.
- Cosmetic design matches the SMT-i5200 Series phones.



SMT-A52GE [GIGABIT ADAPTER]

- Gigabit adapter for SMT-i 5000 models
- 2 Ports 10/100/1000 BASE-T RJ45 (1 for Gb LAN, 1 for Gb PC)
- 1 Port 10/100 BASE-TX RJ-45 (for IP Phone connection)
- Powered by PoE or AC power adaptor (max 7.2W)
- 1.8" (H) x 10.5" (W) x 8" (D)
- Easily attached to the bottom of telephone



i5200 WM BKT [WALL MOUNT BRACKET]

- An optional bracket is available for wall mounting the SMT-i5200 Series phones to the wall. *For installation instructions, refer to the Installation Section of the System Technical Manual.*



OfficeServ™ SMT-i Series IP Telephones Release

AC POWER ADAPTERS

- The power adapters are sold separately. Required when PoE is not available.



RIGHT ANGLE

- ▶ SMT-i53PA for SMT-i3105 product



STRAIGHT

- ▶ SMT-i53PW for SMT-i5200 product

MODEL COMPARISON TABLE

	SMT-i5243	SMT-i5230	SMT-i5220	SMT-i5210	SMT-i3105
Dimensions	High angle: 7.7"(H) x 8.8"(W) x 5.1"(D) Low angle: 5.2"(H) x 8.8"(W) x 7.6"(D)				7.8"(H) x 6.7"(W) x 4.3"(D)
LCD	4.3" (480x272) color LCD	Main:3.2" (128x64) backlit LCD; DESI:2.8" (128x64) backlit LCD	3.2" (128x64) backlit LCD		2.8" (128x64) LCD
Programmable buttons	14	5	24	14	5
Programmable soft buttons (via AOM soft key)	99				
Full duplex speaker phone	Yes				
Multiple ringtones	20	5	16	5	
Headset jack (RJ-22)	Yes				No
Optional Gigabit switch adapter	Yes				No
HD voice (G.722)	Yes				No
Power over Ethernet (PoE) ¹	Yes				
External USB port	1	No			
Supports USB Bluetooth® dongle	Yes	No			
Supports USB camera	Yes	No			
Import/Export phone book to USB memory	Yes	No			
Wall mount	Yes ²			Yes	
Two-position desk mount	Yes			No	
Phone book entries	500	100			
Call logs (in/out/all)	300	100			
Short messages (in/out)	100/100	30/30			
OfficeServ Communicator (OSC) UC mode ³	Yes				No
Download images via OSC	Yes	No			
Download ringtones via OSC	Yes	No			
OfficeServ Messenger ⁴	Yes	No			

¹AC power adapter optional ²Optional external bracket ³Required licenses on OfficeServ 7000 ⁴Required licenses on OfficeServ Link

OfficeServ™ SMT-i Series IP Telephones Release

ORDERING

Effective May 10th, 2010 the new SMT-i Series telephones can be ordered online on GSBN or by using the Excel Order Form (available for download on GSBN [www.samsunggsbn.com] under Communication→Sales and Marketing→Downloads→Order Form). The new part numbers are listed below.

SMT-i Series IP Telephones and Accessories		\$US	\$CAN
F-B-i3105-10	10-Phone Pack SMT-i3105D Entry level 5B IP Telephone 10- SMT-i3105D/XAR IP Telephones (Dark Gray) 3 Year Warranty Only	\$1,710	\$1,778
F-B-i5210-10	10-Phone Pack SMT-i5210D 14B Backlit IP Telephone 10- SMT-i5210D/XAR IP Telephones (Dark Gray) 3 Year Warranty Only	\$2,511	\$2,611
F-B-i5220-10	10-Phone Pack SMT-i5220D 24B Backlit IP Telephone 10- SMT-i5220D/XAR IP Telephones (Dark Gray) 3 Year Warranty Only—Available July 1, 2010	\$3,393	\$3,529
F-B-i5230-10	10-Phones Pack SMT-i5230D 5B Desileless IP Telephone 10-SMT-i5230D/XAR IP telephones (Dark Gray) 3 Year Warranty Only	\$4,005	\$4,165
F-B-i5243-10	10-Phones Pack SMT-i5243D 19B Color Display IP Telephone 10-SMT-i5243D/XAR IP telephones (Dark Gray) 3 Year Warranty Only	\$5,193	\$5,401
SMT-i3105DG SMT-i3105D/XAR	SMT-i3105D Entry Level 5B IP telephone, Dark Gray 3 Year Warranty Only	\$190	\$198
SMT-i5210DG SMT-i5210D/XAR	SMT-i5210D 14B Backlit IP telephone, Dark Gray 3 Year Warranty Only	\$279	\$290
SMT-i5220DG SMT-i5220D/XAR	SMT-i5220D 24B Backlit IP telephone, Dark Gray 3 Year Warranty Only	\$377	\$392
SMT-i5230DG SMT-i5230D/XAR	SMT-i5230D 5B Desileless Backlit IP telephone, Dark Gray 3 Year Warranty Only	\$445	\$463
SMT-i5243DG SMT-i5243D/XAR	SMT-i5243D 19B Color Display IP telephone, Dark Gray 3 Year Warranty Only	\$577	\$600
SMT-i5264DG SMT-i5264D/XAR	SMT-i5264D 64B IP Add-On Module , Dark Gray 3 Year Warranty Only	\$260	\$270
i5200 WM BKT SMT-A52WB/XAR	Wall Mount Bracket for SMT-i5200 Series IP telephones, Dark Gray	\$15	\$16
SMT-Gb-Mod SMT-A52GE/XAR	SMT-i5200 Series Gigabit Module Adapter, Dark Gray 3 Year Warranty Only	\$160	\$166
i5200-AC-PSU SMT-A53PW/XAR	SMT-i5200 Series Power Adapter One per telephone required if PoE Switch is not used	\$20	\$21
i3100-AC-PSU SMT-A53PA/XAR	SMT-i3100 Series Power Adapter One per telephone required if PoE Switch is not used	\$20	\$21

OfficeServ™ Softphone Software Version 1.3.2.4

SOFTWARE COMPATIBILITY TABLE

PHONES

SMT-i3105	SMT-i5210	SMT-i5220	SMT-i5230	SMT-i5243	SMT-i5264
V1.28 2010.04.01	V1.07 2010.04.01	TBD	V1.07 2010.04.05	V1.64 2010.04.05	V1.14 2010.01.30

OFFICESERV SYSTEMS

OS 7400 (MP40)	OS 7200 (MCP)	OS 7200 (MP20)	OS 7200 (MP20S)	OS 7100 (MP10)	OS 7100 (MP10a)	OS 7030	IT Tool
V4.46d 10.05.03	V4.46d 10.05.03	V4.46d 10.05.03	V4.46d 10.05.03	V4.46d 10.05.03	V4.46d 10.05.03	V4.46d 10.05.03	V4.46d 10.04.29

DESI LABELS

Don't waste another minute labeling your telephone without DESI! DESI telephone labels are easy to make... and FAST. **The labels for the new SMT-i phones are available now.**

For more information on how to order paper strips and software from DESI please visit www.desi.com, call 800-814-3922 or e-mail sales@desi.com.

COUPON CODE: When placing your order enter coupon code **ZWB748** to get the DESI LABELING SYSTEM software at no cost (\$75 value). Limit 1 coupon per customer. Code is good from May 10th thru May 22nd, 2010.

DOCUMENTATION

The following documents are available for downloading on the Samsung's GSBN website at <http://www.samsunggsbn.com/>.

Documentation	Location on GSBN
SMT-i3105 User Guide	Communication → Sales and Marketing → Downloads → User Guide
SMT-i5210 User Guide	
SMT-i5220 User Guide	
SMT-i5230 User Guide	
SMT-i5243 User Guide	
System Administration Guide	
SMT-i Series IP Telephones Sales Brochure	Communication → Sales and Marketing → Downloads → Brochures
All OfficeServ 7000 General Description booklets have been updated (OS 7030, OS 7100, OS 7200-S, and OS 7200, OS 7400)	Communication → Sales and Marketing → Downloads → General Description
All OfficeServ 7000 Technical Manuals have been updated (OS 7030, OS 7100, OS 7200-S, OS 7200, and OS 7400)	Communication → Technical Support → Downloads → Technical Manual
OfficeServ 7000 Common Programming Manual	Communication → Technical Support → Downloads → Technical Manual
SMT-I series Quick Reference Document for Administrator	Communication → Technical Support → Downloads → Technical Manual

NOTE: Product documentation requires Adobe® Reader 7.0 or higher. To download the latest version of Adobe Reader go to <http://get.adobe.com/reader/>

OfficeServ™ SMT-i Series IP Telephones Release

TRAINING AND CERTIFICATIONS

If you are already certified on the OfficeServ ITP you will be assigned, at no cost, one new module and a test to upgrade your certification to include the new SMT-i Series phones. You are required to finish the new module and the certification test to obtain technical support on the SMT-i Series phones. This new module includes lessons on updated hardware and software, and instructions on how to register and upgrade phone software.

If you are new to Samsung or have not acquired the OfficeServ IP certification yet, please purchase this online course (3030-02-OL) at www.samsung.plimus.com. It is the replacement for the previous OfficeServ ITP course (3030-01-OL). This new course includes OAS card programming, MGI and MPS Service and of course the new SMT series IP telephones.

If you have any questions related to this training course please refer to *Training Bulletin TN051010: Two New Technical Certification Courses*, or contact the Samsung Technical Training Department at 800-876-4782 Opt 3 or 972-792-2094 or via e-mail at BCS.Training@samsung.com.