

Bulletin No. 258: i5243 IP Terminal EOL

March 24, 2014

SMT-i5243 End of Sales (EOS) Notification

Samsung Telecommunications America announces the End of Sales Notification and End of Sales Date for the **i5243 IP Terminal**. The last day to place orders for this product is March 28, 2014. Definitions and specific details of the affected product part numbers are described in the table below.

End of Sales (EOS) Notification Definition

This announcement advises STA authorized Dealer, Distributors, and Resellers that a product will no longer be available for sale on a specific date. The EOS notification will normally be provided in writing sixty (60) days prior to the End of Sales (EOS) Date. Due to the limited timing provided to Samsung STA we could not provide a 60 day notice for this specific product.

End of Sales (EOS) Date Definition

This is the date the sale of product is discontinued and the last date Dealers, Distributors or Resellers can order the product from STA. On the end of sales date, manufacturer discontinued products are removed from the Global Samsung Business Network (GSBN) and are no longer available for purchase.

Product Part Numbers affected by this EOS Notification

Product Part Number	Product Description	Replacement Product Part Number
SMT-I5243D/XAR	OS - IP PHONE,IP PHONE,WIRELINE,TFT 4.3" LCD	SMT-I5343K/XAR*
SMT-I5243N/XAR	SCM - IP PHONE,IP PHONE,WIRELINE,TFT 4.3" LCD	SMT-I5343X/XAR*

* Note: Replacement Executive IP Phone (SMT-I5343K/XAR/ SMT-I5343X/XAR) under development and coming soon.

End of Sales (EOS) Date

- Monday, March 31st, 2014
- Last day to place orders is Friday, March 28, 2014

Orders will not be accepted or fulfilled after the End of Sales Date. Technical Support will be provided for two years after End of Sales Date. Repair services to existing product will continue to be provided in accordance to Samsung's warranty term.

If there are any questions regarding this notice, please contact your Regional Sales Manager (RSM) or Samsung Customer Service via email at bcs.sales@samsung.com.

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