

OfficeServ Communicator

PRODUCT INTRODUCTION

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Enterprise IP Solutions

OfficeServ Communicator (OSC)

PRESENTATION OUTLINE

- **PRODUCT DESCRIPTION**
- **CONCEPT OF CONFIGURATION**
- **HANDY CONFIGURATION TOOLS**
- **APPEARANCE & FUNCTIONALITY**
- **BENEFITS & SELLING POINTS**
- **PRODUCT LICENSING & REQUIREMENTS**
- **30 DAY PRODUCT TRIAL**
- **TRAINING / CERTIFICATION**

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PRODUCT DESCRIPTION

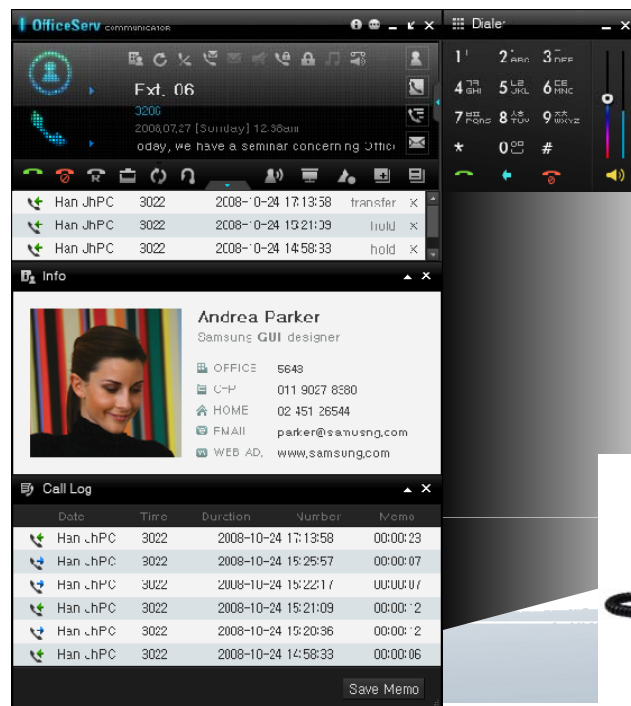




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OfficeServ Communicator (OSC)

- OfficeServ Communicator is an integrated client communications application - maximizing collaboration, by merging softphone, messenger, and conferencing into one application, providing a single user experience.





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OfficeServ Communicator (OSC)

- ▶ The application is downloaded from the GSBN web portal, and is capable of providing all of the following functionality for the client, depending on which ***Communicator Mode*** is licensed.

**Instant Messaging with
Presence “Buddy List”**

**Short Text
Messaging**

**Video Chat
(with up to 5 participants)**



**Telephone Control
And Call Handling
(Voice Calls,
Person-to-Person Video Calls)**

Softphone

**SMT-i Series IP Telephone
Phonebook Integration**

CONCEPT OF CONFIGURATION

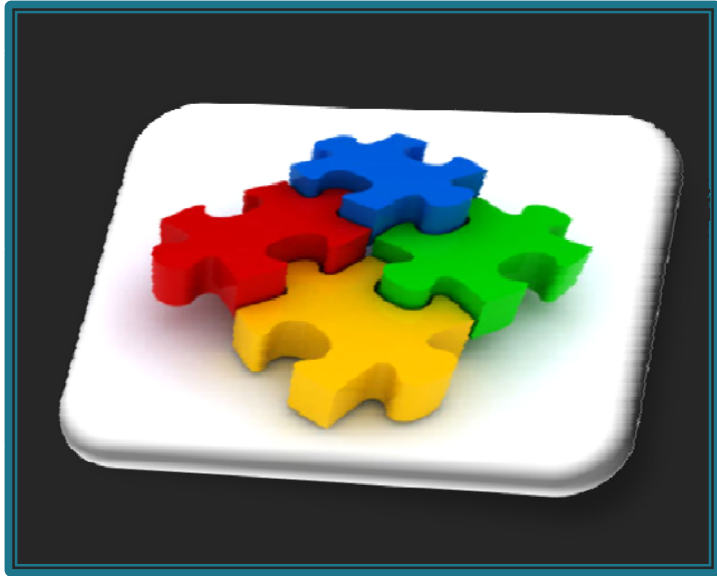
"OSC IS A SINGLE SOFTWARE PLATFORM THAT CAN BE RUN IN 3 DIFFERENT MODES & 7 DIFFERENT POSSIBLE CONFIGURATIONS."





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OfficeServ Communicator (a single downloaded file) utilizes a Modular Application Structure, to provide function versatility.

To fully understand this versatility, one must first understand the ***7 different Communicator Modes.***



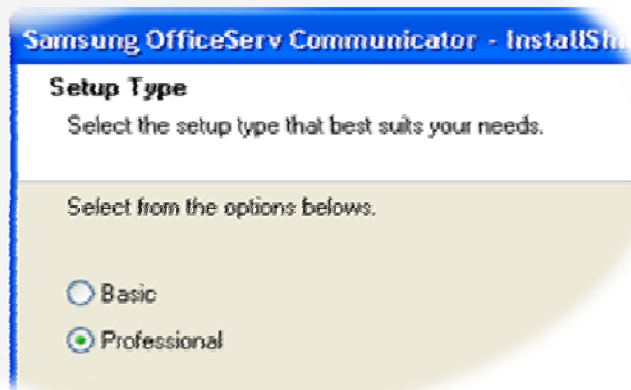
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COMMUNICATOR MODES

The Communicator Mode itself,
is made up of two parts:

Operation Mode + *Device Mode*





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OfficeServ Communicator (OSC)

"Controlling the Device"

OPERATION MODE

"Sharing Stuff"

BASIC

- Call Control
- Call Logs
- Short Text Messaging (VIA Phone System)
- Audio Conference Calling
- Video Calling
- Call (Audio and Video) Recording (Direct to PC) **
- Microsoft Outlook Inbound Contact Screen Pop
- Integrated Phonebook
- Microsoft Outlook Outbound Dialing & Contacts Import
- "Free Dial" (Copy-N-Click) Clipboard Dialing
- TAPI/LDAP/DDE Integration
- Manage/Synchronize Background Pictures, Ringtones, and Directory **
- Quick Launch into OS EasySet
- Schedule (with Reminders)

PROFESSIONAL

ALL BASIC FUNCTION PLUS:

- Presence Awareness (Messenger Contacts "buddy list")
- Instant Messaging (IM)
- Keyboard "Chat" (with optional 5 party video)
- Group Whiteboard
- Application/Screen Display Sharing
- File Transfer



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OfficeServ Communicator (OSC)

"Controlling the Device"

OPERATION MODE

"Sharing Stuff"

BASIC

- Similar to the previous OS Call and OS Softphone products.
- When used only with new SMT-i Series IP Telephones and/or standalone OSC Softphone(s) would not require an OS Link v3 Server.
- Will require OS Link v3 Server if involves usage with any other type of telephone.

PROFESSIONAL

- PCs/Laptops must be on the LAN (VPN will work)
- Always requires OS Link v3 Server & OS Messenger.
- OS Messenger & OS Link v3 Server can be installed/running on the same server.



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DEVICE MODE



As needed, OSC can easily be reconfigured into a different mode – when logged out.



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DEVICE MODE



"The new OS Softphone for the OS7000 Series"

SOFTPHONE MODE

- Functions as a telephone within a PC.
- PC Headset is recommended.
- USB PC Headset provides best audio quality.
- Up to 99 Programmable Function / BLF.
- Similar function as the OfficeServ Softphone product.
- Licensing Needed: OS Softphone Same SoftPhone License (Code and Part Number) as used in the past
- **Softphone now has Call Recording**



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DEVICE MODE



UCPHONE MODE

- Works with the new SMT-i Series IP Telephones.
- **Can record calls directly to the PC.**
- Facilities for customization and exchange of directory information between PC and new SMT-i Series Telephones.
- Licensing Needed:
 - OSC UCP Mode
 - OS Link (only if any non-SMT i Series phones)
- Professional Operation Mode has 2 configurations of license:
 - UCPhone PC – IM/Buddy/Presence is shown ONLY on PC.
 - UCPhone Full – IM/Buddy/Presence is shown BOTH on PC & SMT-i5243



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DEVICE MODE

"The new OS Call
for the OS7000 Series"



DESKPHONE MODE

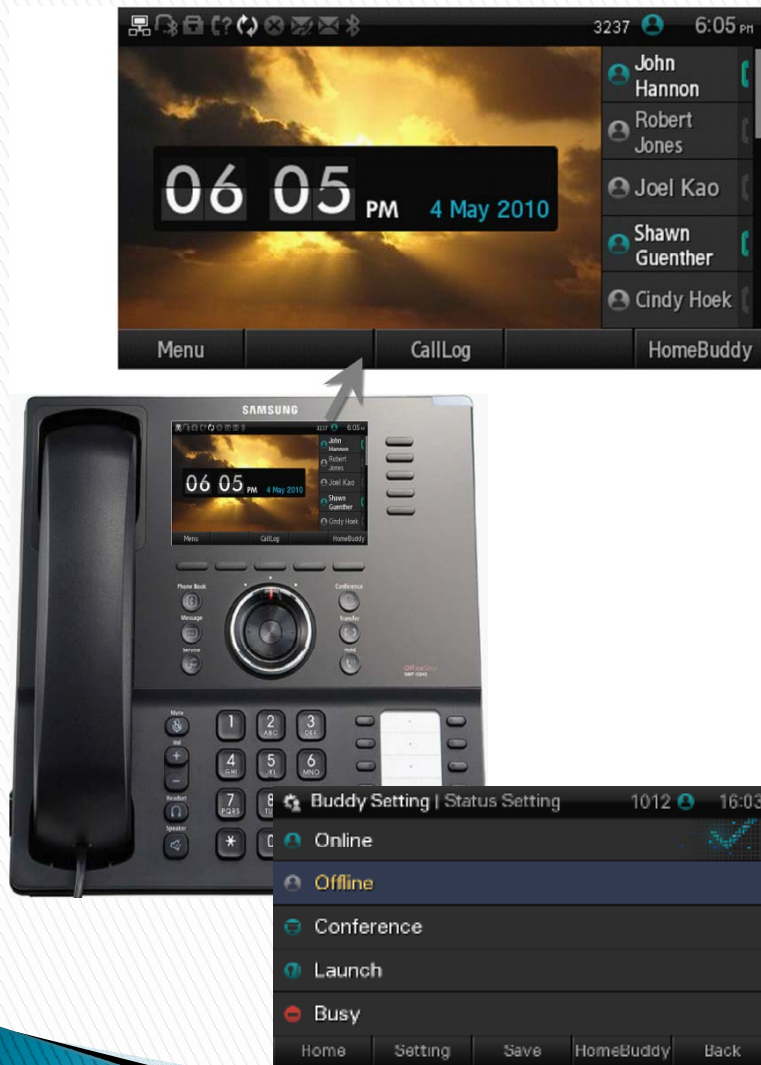
- Works with:
iDCS, DS-5000, ITP,
& SMT Series Telephones
- Similar function as to the
OfficeServ Call product
(but without a BLF)
- Licensing Needed:
OS Link
OSC DP Mode



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DEVICE MODE



SMT-i5243 STANDALONE

- ▶ only amongst SMT-i5243 telephones (no other types of telephones)
- ▶ **No Application and PC Workstations used, all interaction/indications are on the SMT-i5243's color display.**
- ▶ SMT-i5243 communicates directly with the OS Messenger Server (required)
- ▶ Licensing Needed: OSM Phone
- ▶ Simple (scaled-down) collaboration *only*:
 - Instant Messaging
 - Presence
 - Buddy List

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HANDY CONFIGURATION TOOLS





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Now that we determined what Communicator Mode
(Operating Mode + Device Mode)
we need, we can now use the
Communicator License Configuration Tool
(downloadable from GSBN)
to determine exactly which licenses we need.

The screenshot shows the 'OfficeServ Communicator Licence Configurator' window. It features a dropdown menu for 'PROFESSIONAL: UC Phone (Full) Mode' and a list of available modes. A 'License(s) Required' table lists various licenses with their codes and prices. A network diagram at the bottom illustrates the connection between an OfficeServ 7000 Series Communicator, a Messenger Server, a Link Server, and SMT Series Users.

OfficeServ Communicator Licence Configurator

Use [RESET] to clear all values and settings. **RESET**

Use [FINISHED] when you are done and wish to close the program. **FINISHED**

PROFESSIONAL: UC Phone (Full) Mode

BASIC: Soft Phone Mode
BASIC: UC Phone Mode
BASIC: Desk Phone Mode
PROFESSIONAL: Soft Phone Mode
PROFESSIONAL: UC Phone (PC) Mode
PROFESSIONAL: UC Phone (Full) Mode
PROFESSIONAL: Desk Phone Mode
SMT i5243 with OfficeServ Messenger

License(s) Required			
<input type="checkbox"/> LINK LIC: EasySet	KP-AP2XWES/XAR	Y/N	\$200.00
<input type="checkbox"/> LINK LIC: Communicator	KP-AP2XWUC/STD	#	\$48.00
<input type="checkbox"/> SERVICE LIC: Softphone	KP-AP1XWSP/XAR	#	\$199.50
<input checked="" type="checkbox"/> SERVICE LIC: Communicator	KP-AP9XWCO/STD	#	\$135.00
<input checked="" type="checkbox"/> MESSENGER LIC: Server	NYA	Y/N	NYA
<input checked="" type="checkbox"/> MESSENGER LIC: Gateway	NYA	Y/N	NYA
<input checked="" type="checkbox"/> MESSENGER LIC: Phone	KP-AP8XWCH/STD	#	\$66.00
<input checked="" type="checkbox"/> MESSENGER LIC: PC	KP-AP8XWCP/STD	#	\$120.00

<DLI/SLI>

OfficeServ 7000 Series Service License Communicator

OfficeServ Messenger Server Gateway Phone User PC User

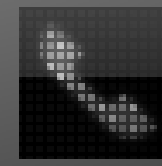
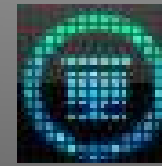
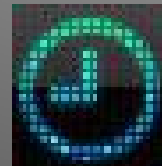
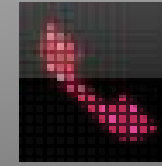
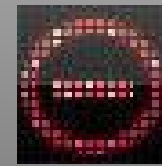
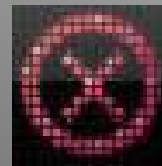
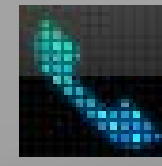
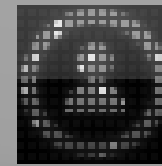
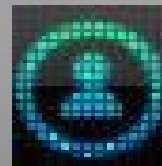
<OfficeServ 7000 Series> <Messenger Server> <Link Server>

<LAN>

<SMT Series User>

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APPEARANCE & FUNCTIONALITY

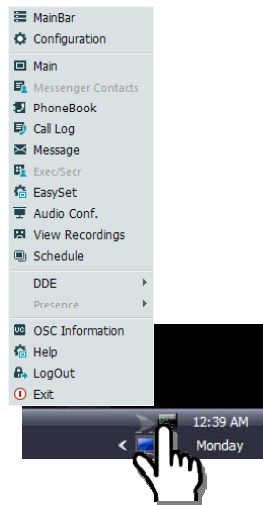
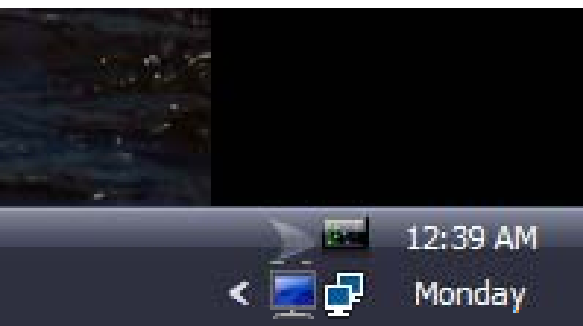




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OfficeServ Communicator (OSC)

▶ Desktop Task Tray Icon



▶ 3 Different Sizes of Desktop Interface

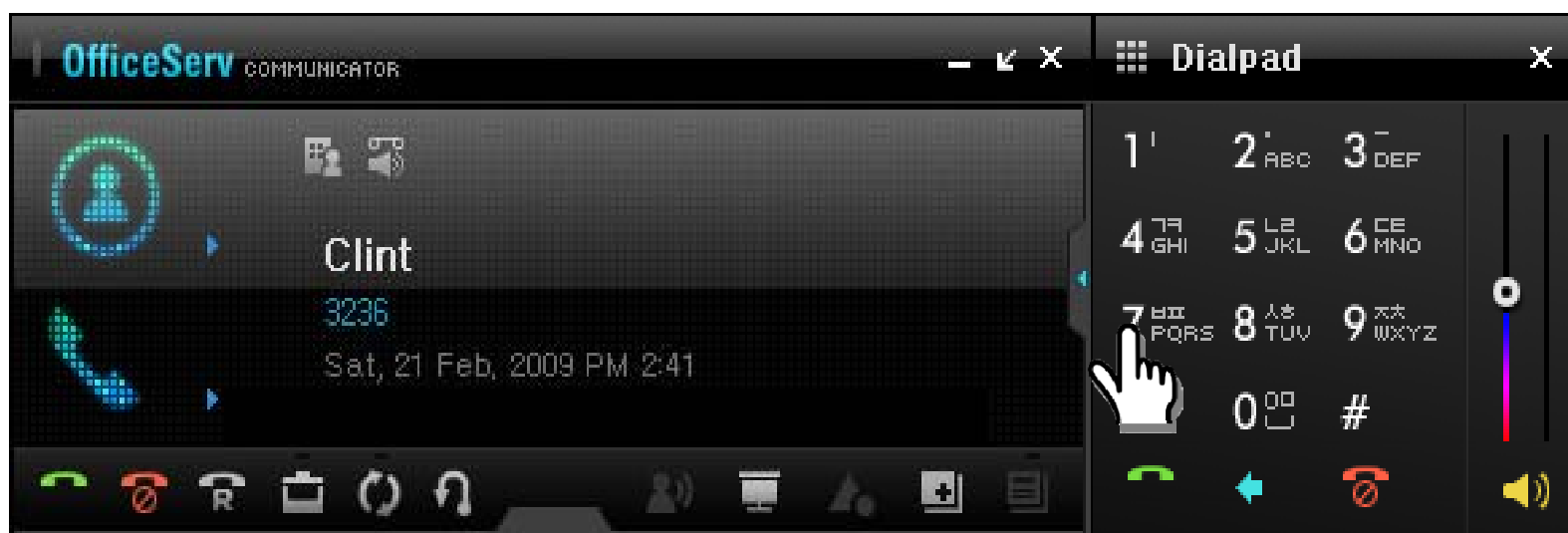




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OfficeServ Communicator (OSC)

- ▶ Slide-out Dialpad





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OfficeServ Communicator (OSC)

- ▶ Video Call in progress, Recent Call Log, Soft Key Window

The screenshot displays the OfficeServ Communicator (OSC) interface. On the left, a 'Contact Video' window shows a video call in progress with a man and a woman. Below the video are buttons for 'Take a PIC', 'Record Start', and 'PIP'. The main window is titled 'OfficeServ COMMUNICATOR' and shows a call log for '2425 Mar. 9 2010 2:33 PM' with the number '2446:'. Below this is a 'Recent Callog' window displaying a table of recent calls. On the right, a 'Calling Menu' window is open, showing options for 'CONFERENCE' and 'VM TRSF', along with a '2 / 2' indicator.

	Date	Time	Call duration	TelNo
✕	2009-02-26	09:51:33	-	3227
✓	2009-02-26	09:49:11	00:00:11	3227
✕	2009-02-26	09:48:47	-	3227
✕	2009-02-26	09:46:52	-	3227
✕	2009-02-25	19:34:49	-	3227
✓	2009-02-25	19:33:59	00:00:14	3227
✓	2009-02-25	19:31:49	-	3227

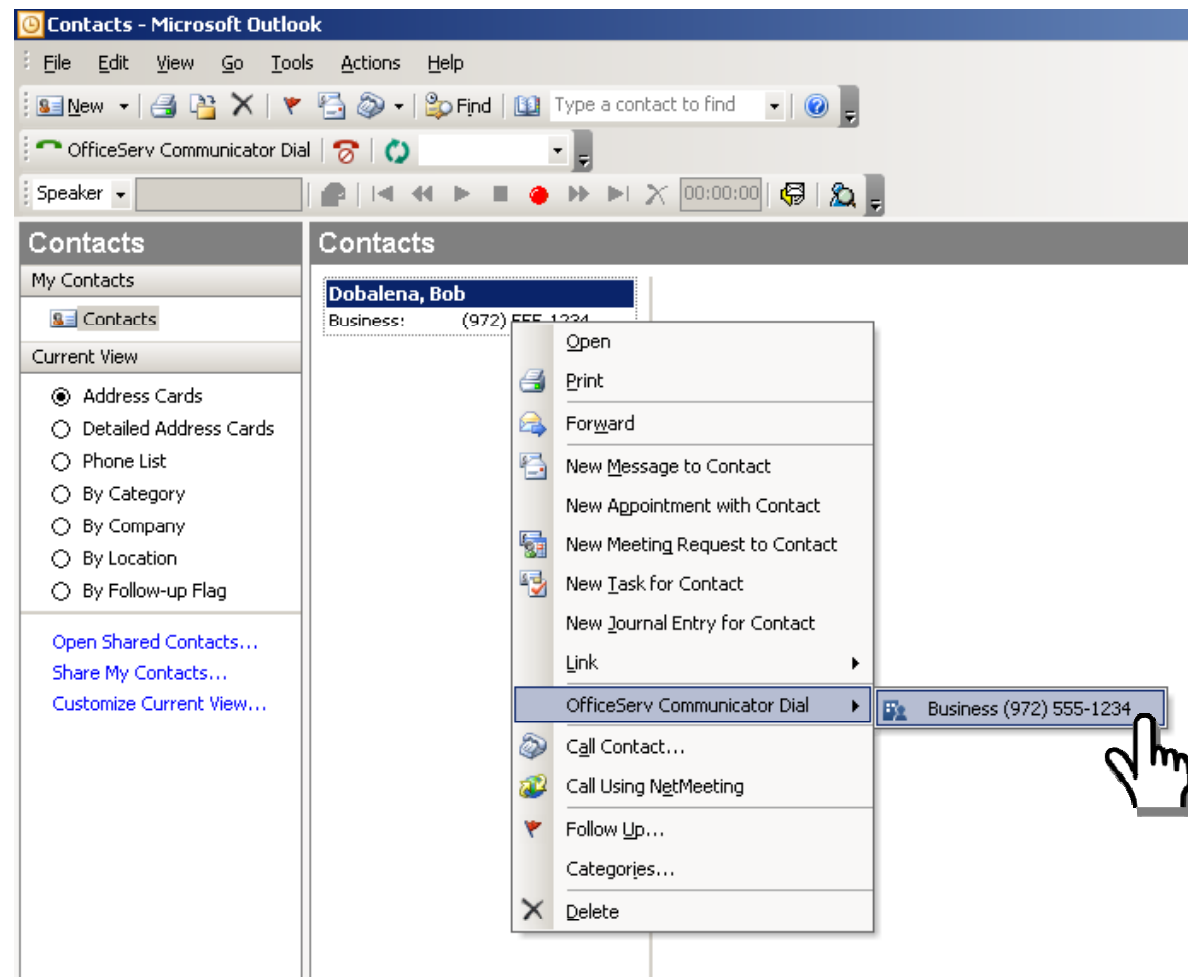


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APPEARANCE & FUNCTIONALITY

- ▶ Right-Click an Outlook Contact, to make a call

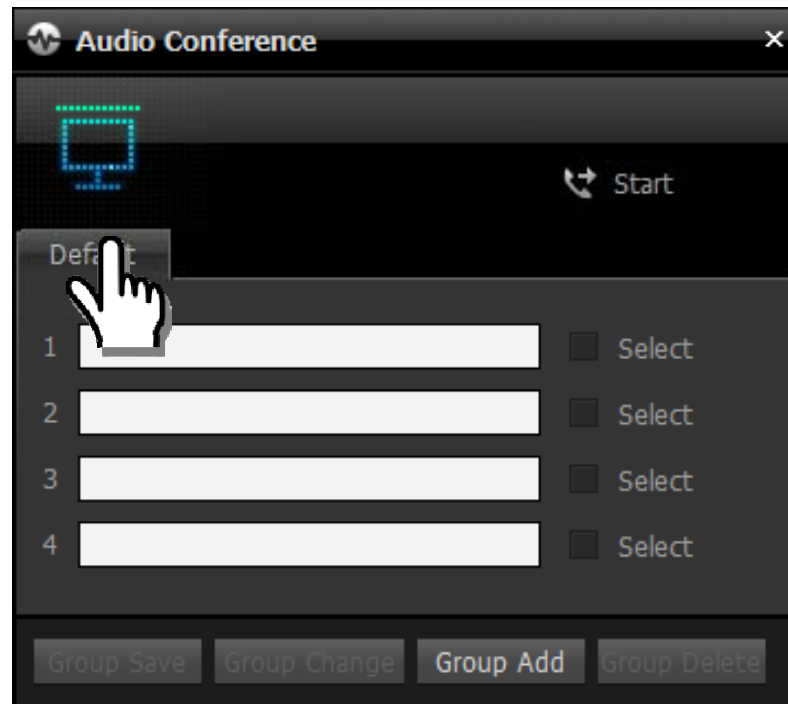
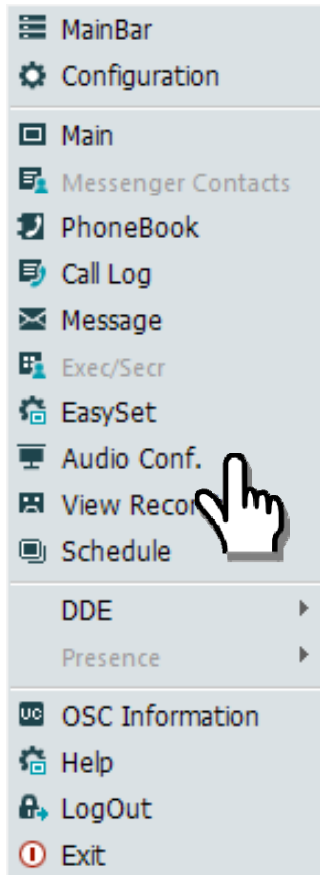




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OfficeServ Communicator (OSC)

- ▶ Conference Group template, for easy Conference Call Setup and Conference Call Control

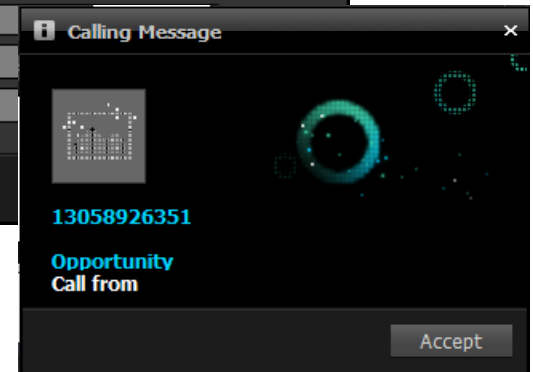
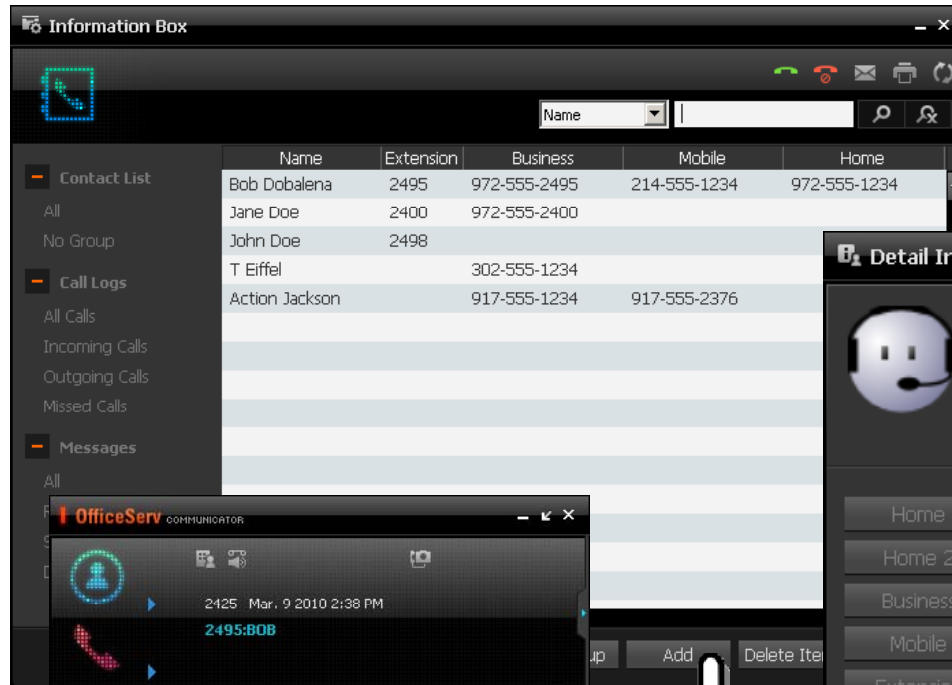
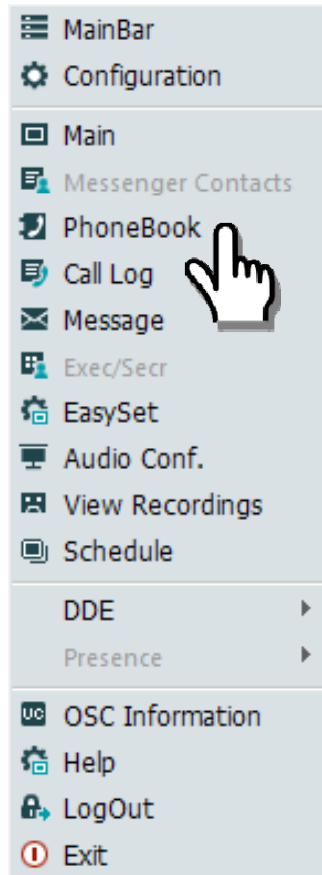




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OfficeServ Communicator (OSC)

- ▶ Phonebook/Directory, entry/display of contact information





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OfficeServ Communicator (OSC)

► Importing of Outlook Contacts

The screenshot displays the OfficeServ Communicator (OSC) interface. On the left is the 'Information Box' with a sidebar menu containing 'Contact List', 'Call Logs', and 'Messages'. The 'Contact List' is active, showing a table of contacts. A search bar is at the top of the list. On the right is the 'PhoneBook Sync' window, which has tabs for 'Outlook', 'Export', 'Import', and 'LDAP'. The 'Outlook' tab is selected, showing a 'Reload' button and a list of contacts. The 'PC' tab is also visible, showing a 'Reload' button and a list of contacts. The 'Outlook' list shows 'Total Contact' and 'Applicable contact' sections. The 'PC' list shows 'Total' and 'Marketing' sections. A hand cursor is pointing at the search bar in the 'Information Box'.

Name	Extension	Business	Mobile	Home
Bob Dobalena	2495	972-555-2495	214-555-1234	972-555-1234
Jane Doe	2400	972-555-2400		
John Doe	2498			
T Eiffel		302-555-1234		
Action Jackson				

PhoneBook Sync - Outlook

Reload

Total Contact

Applicable contact

- [Ahn Audrey] 010-555-1234, 4033
- [Kim Bobby] 010-555-5678, 4032

PhoneBook Sync - PC

Reload

Total

- [Ahn Audrey] 010-555-1234, 4033
- [Kim Bobby] 010-555-5678, 4032

Marketing

- [Ahn Audrey] 010-555-1234, 4033

Applicable contact

Outlook 0/0 PC

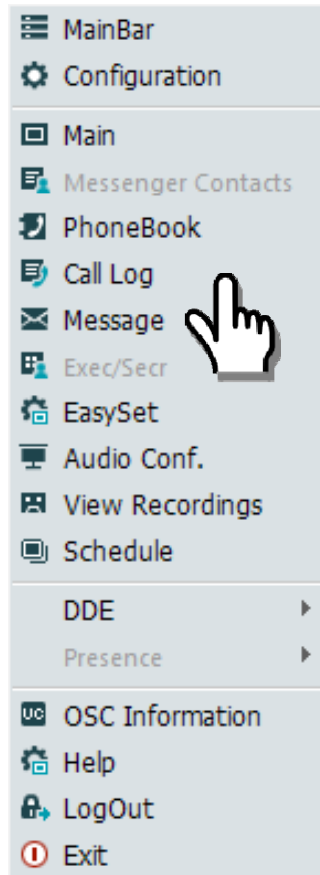
Save Close



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OfficeServ Communicator (OSC)

- ▶ Call Log, with search capability



Information Box

Name [v] [Search Icon] [Reset Icon]

	Name	Phone Number	Call Date	Time	Call Duration
+ Contact List					
- Call Logs					
All Calls					
Incoming Calls					
Outgoing Calls					
Missed Calls					
- Messages					
All					
Received Message					
Sent Message					
Draft Phrases					
	Robert Senoj	12145551234	03/31/2010	16:07	-
	GUEST PHONE	6775	03/30/2010	16:03:53	-
	Bart Hogue	6714	03/30/2010	13:11:42	-
	Dave V.	6113	03/30/2010	11:11:41	-
	Dave V.	6113	03/30/2010	11:04:09	-
	LAB Conf Table	2697	03/29/2010	17:55:27	-
	John Nonnah	18175559876	03/29/2010	13:43:45	-
	Scott Hoek	19725555432	03/29/2010	13:36:47	-
	Jane Doe	12145554321	03/29/2010	13:31:03	-
	Cindy Lynn	14695556789	03/29/2010	11:52:39	-
	Dave V.	6113	03/25/2010	12:35:33	-
	SHAWN TDM	7235	03/25/2010	09:20:02	-
	Shawn G	6733	03/25/2010	09:19:53	-
	SHAWN TDM	7235	03/25/2010	09:19:31	-
	Scott H	6778	03/24/2010	17:08:25	-

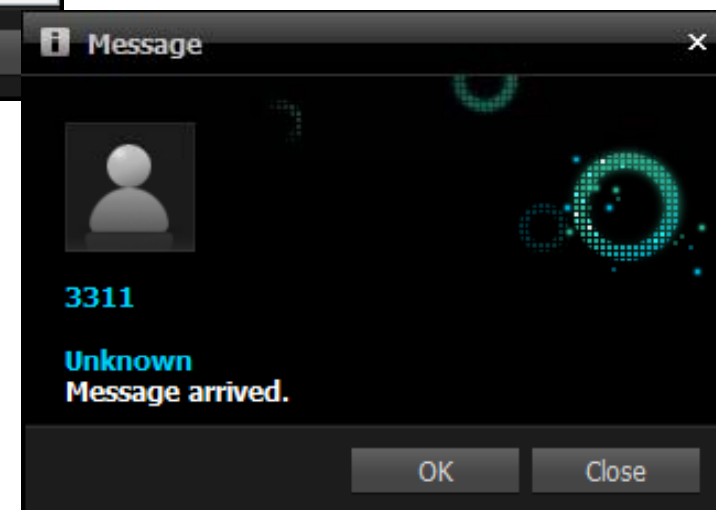
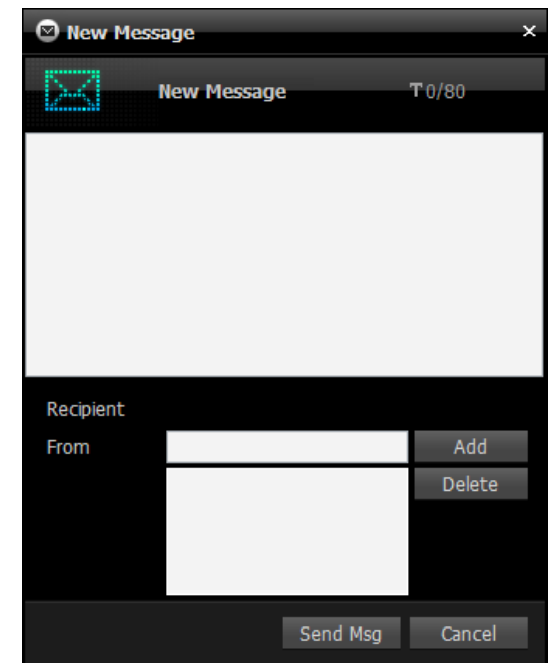
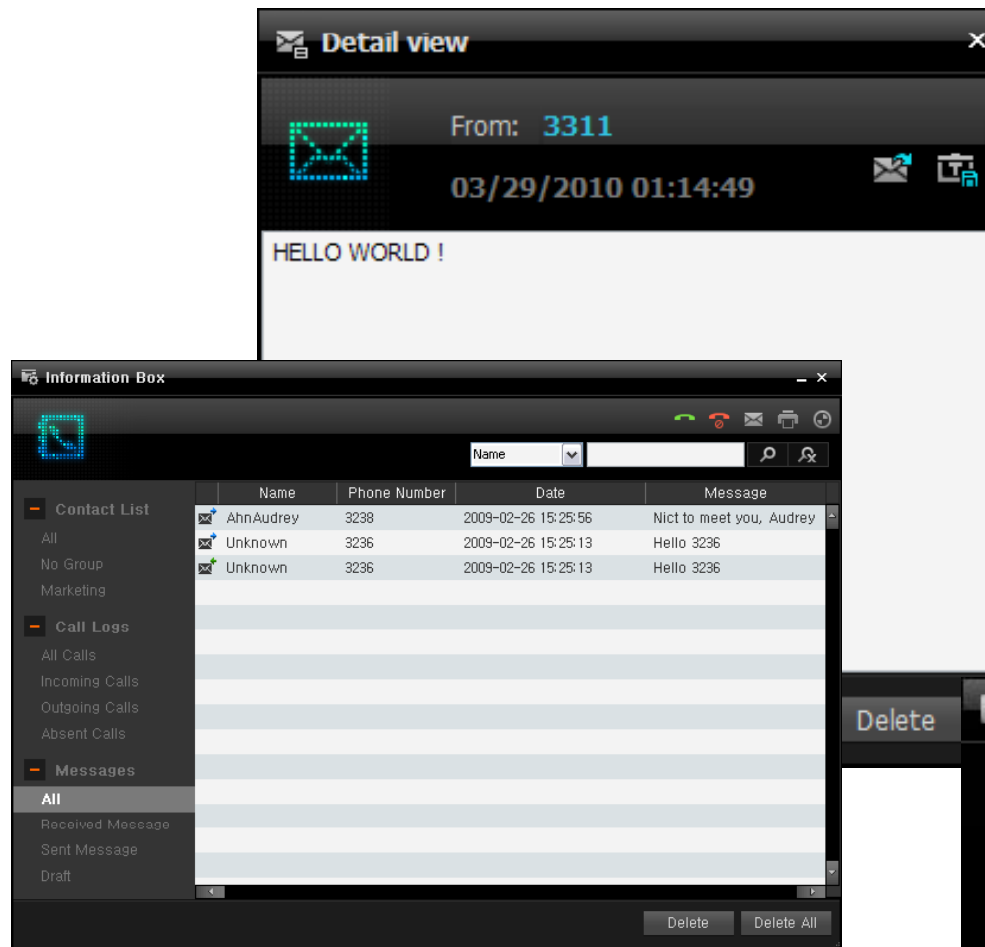
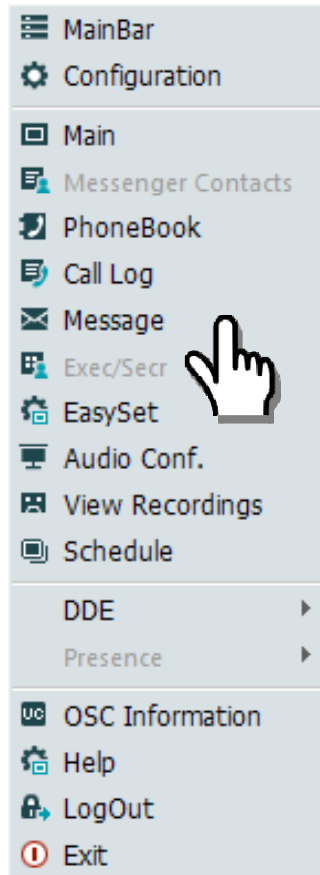
Save Delete Delete All



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► Text Messaging

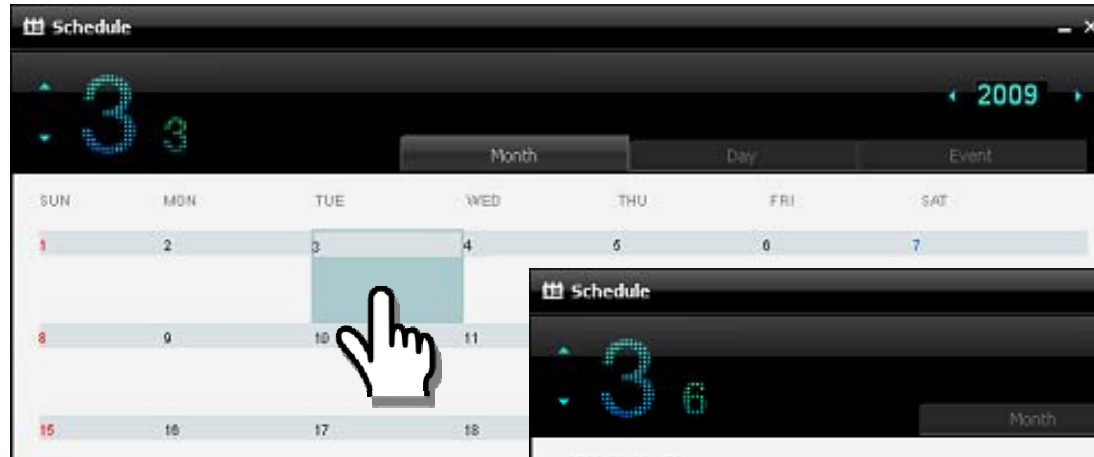
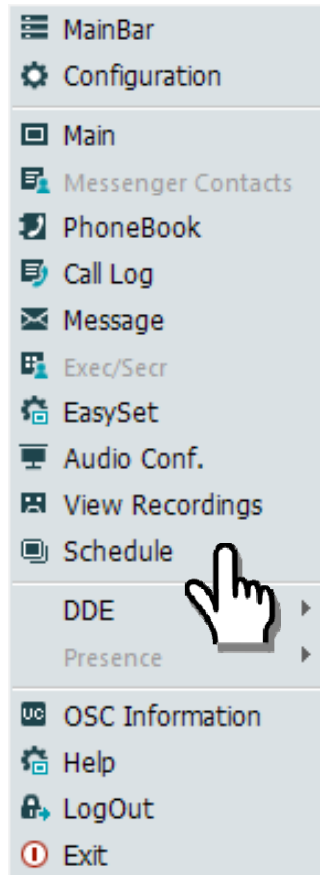




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OfficeServ Communicator (OSC)

► Schedule / Appointment Reminder



New Schedule

Title: Conference - AAA

Start Date: 3/ 6/2009 12:00:00 AM

End Date: 3/ 6/2009 1:00:00 AM

☐ Change Color

☐ All Day

Repeat: No Repeat

Alarm: 15Min Before

Type: Meeting

Message:

Save Cancel

Schedule

Conference - AAA

Date: 2009-03-06

Time: 00:00 ~ 01:00

Message:

Alarm: 15Min Before

Type: Meeting

Modify Delete

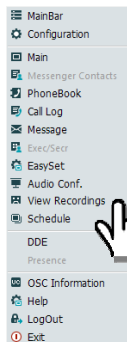
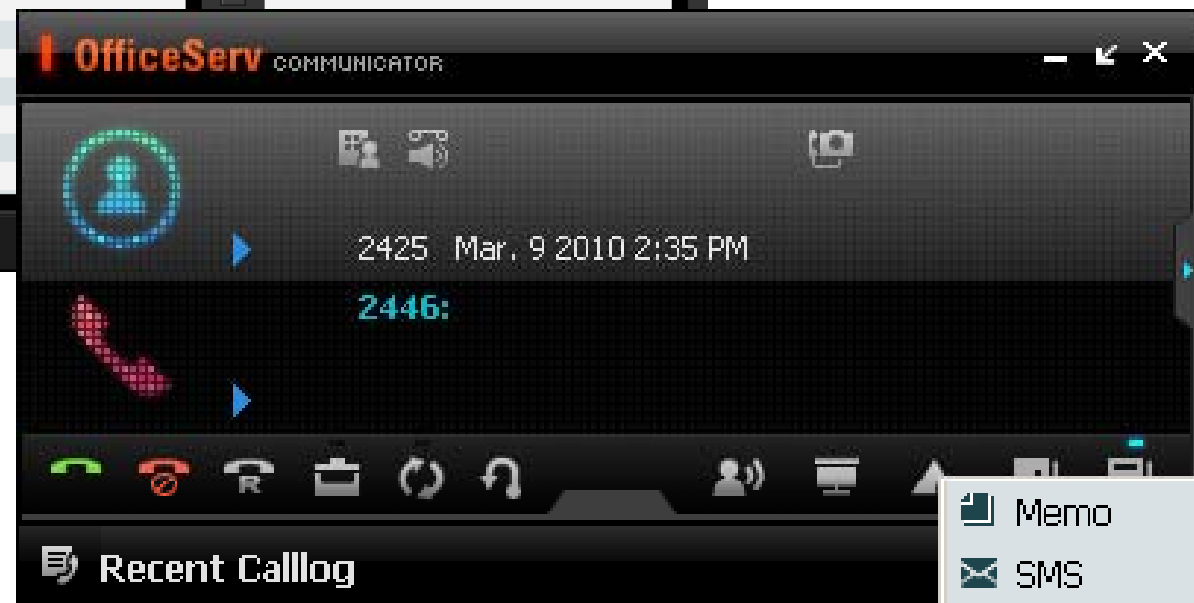
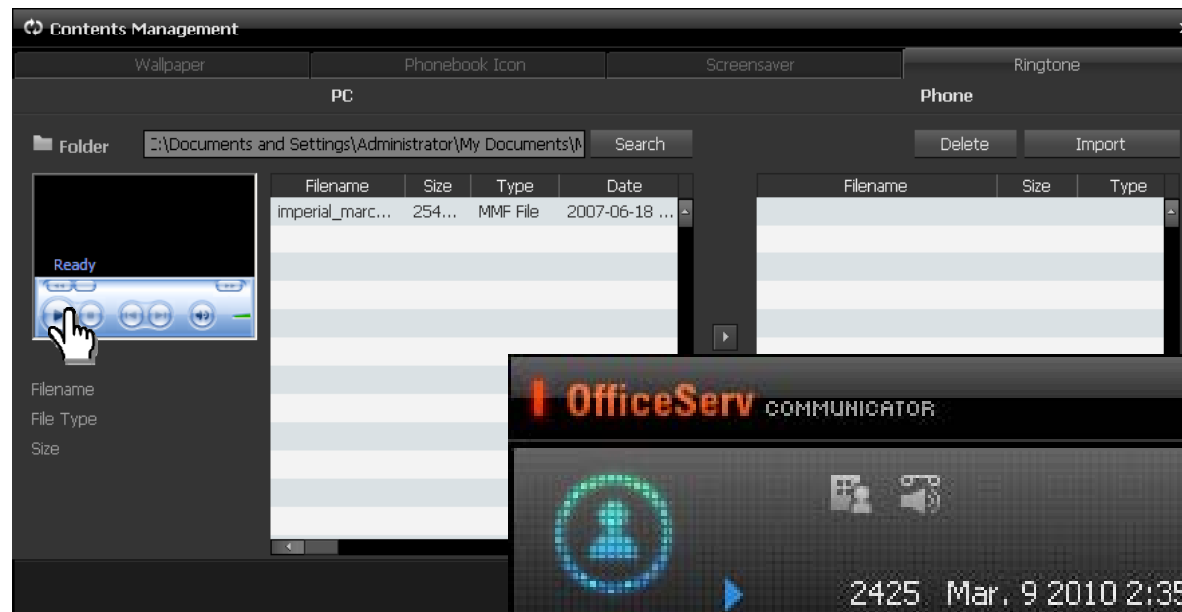
Add Item Data Sync



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- ▶ Call Recording and Playback facility

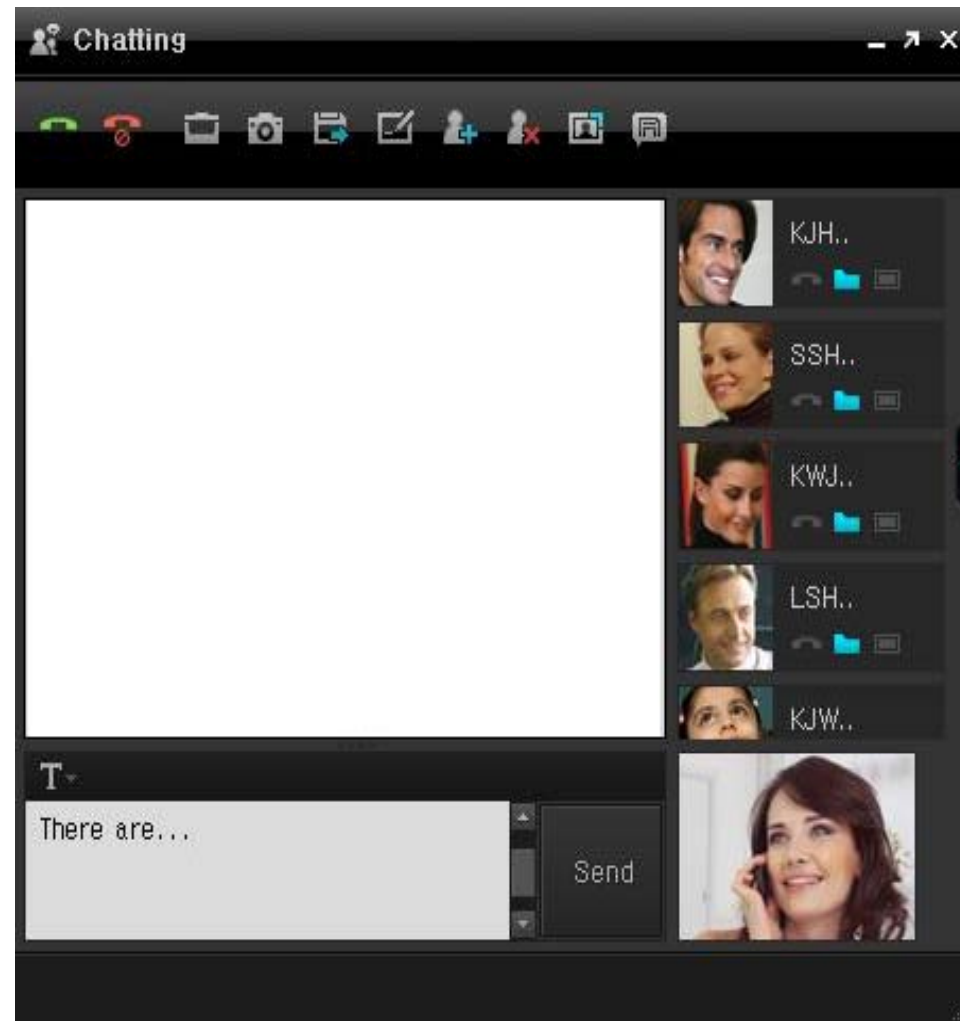




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► Text Chat Room

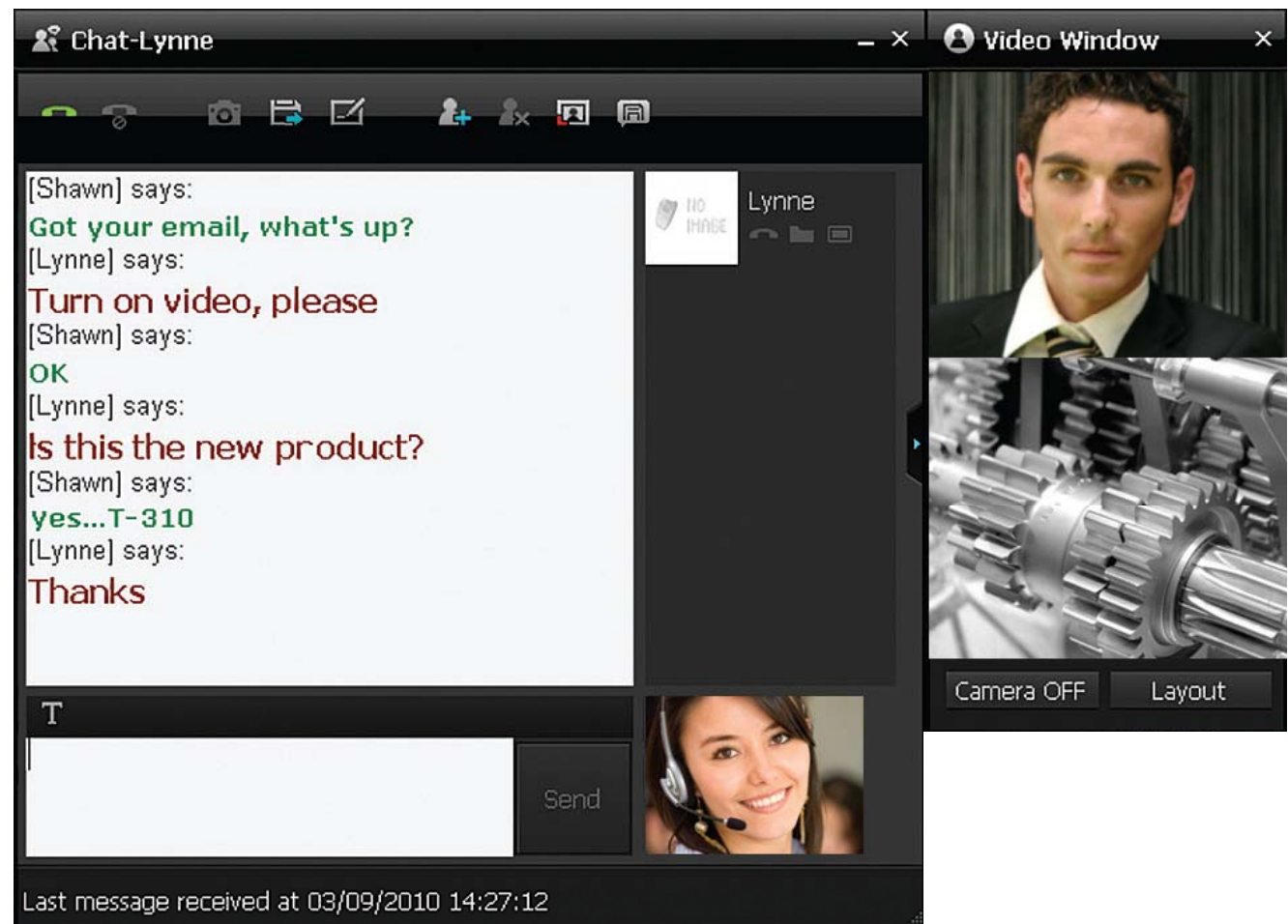




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- ▶ Text Chat Room – with Video (up to 5 parties)

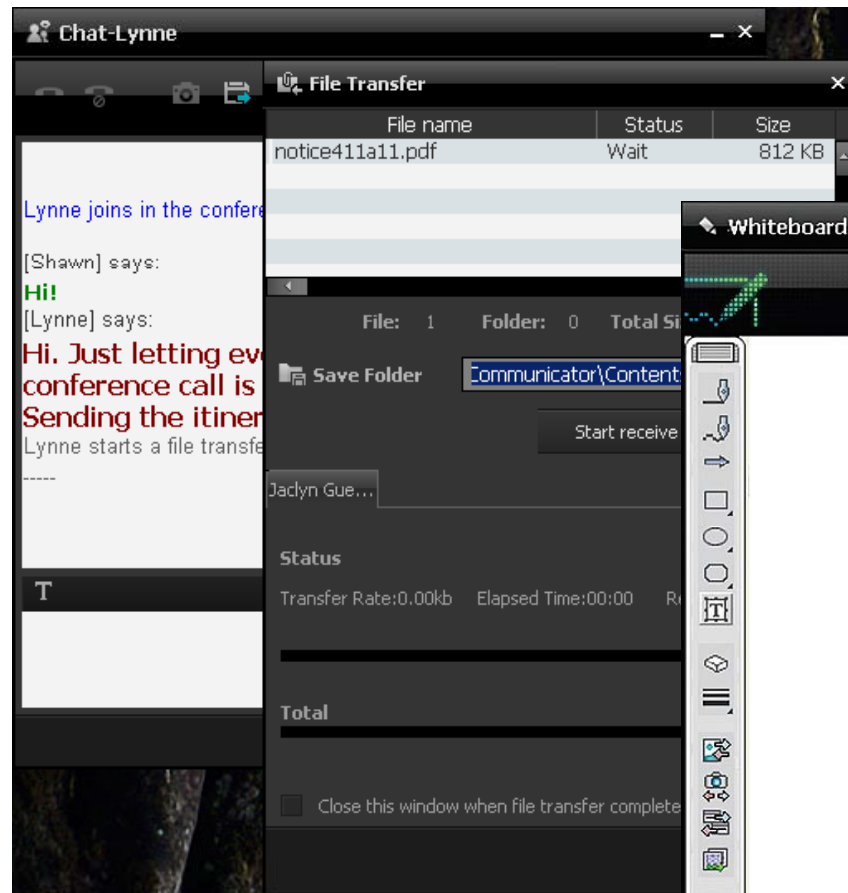




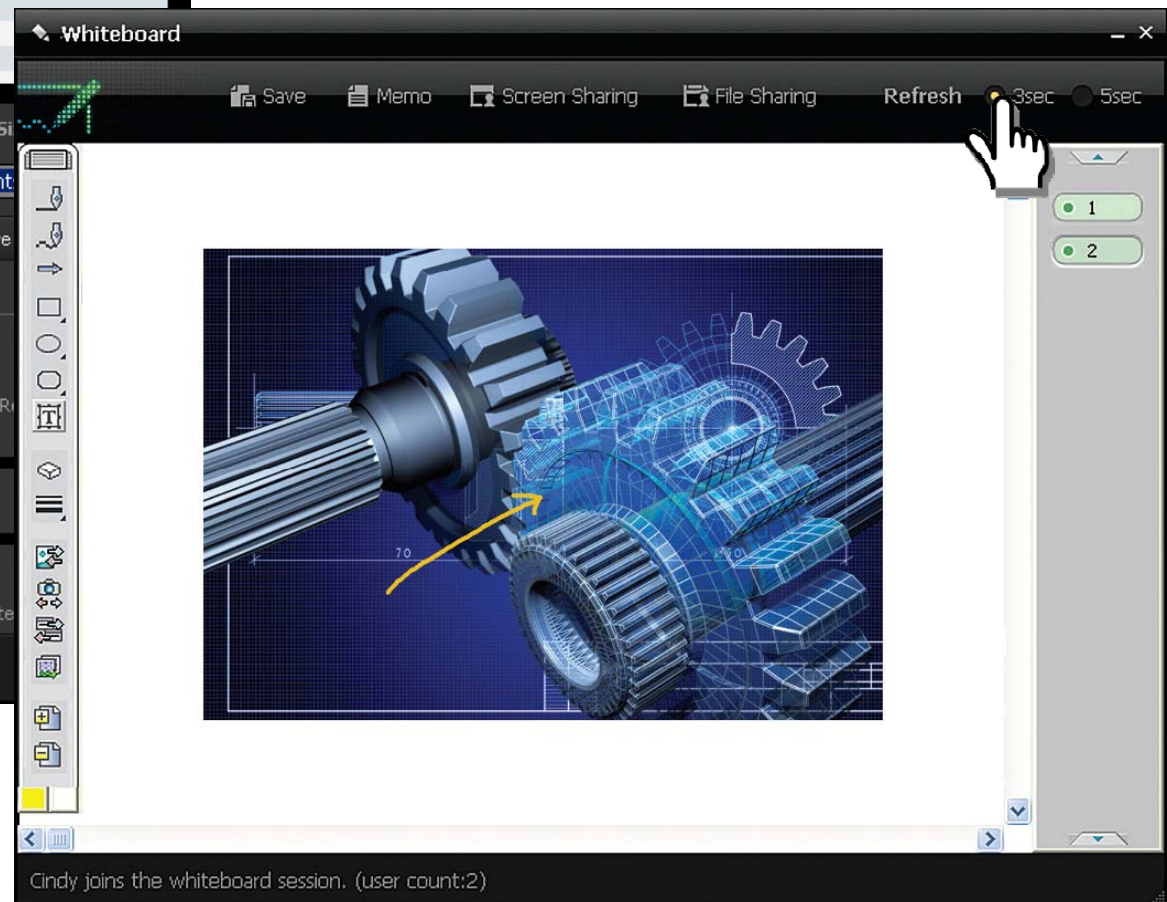
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▶ Desk-To-Desk File Transfer



▶ Whiteboard / Screen Sharing

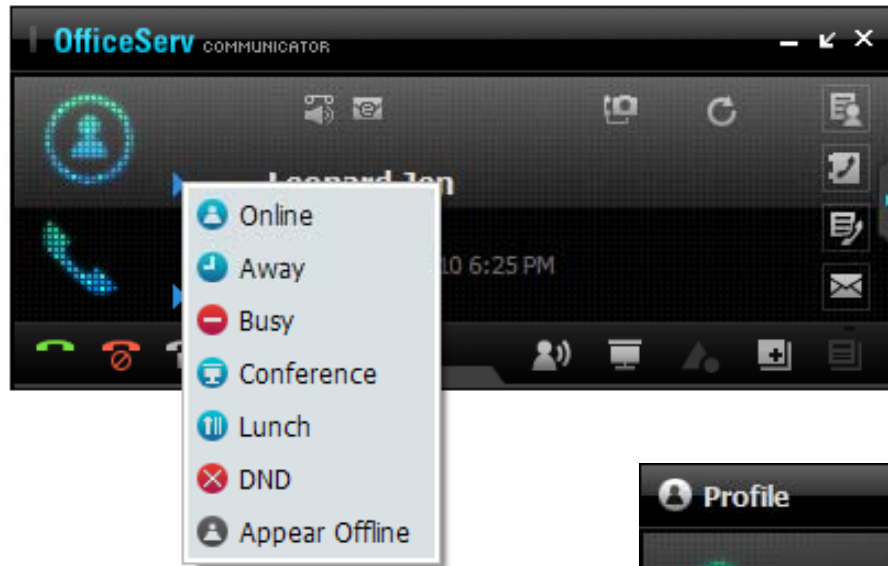




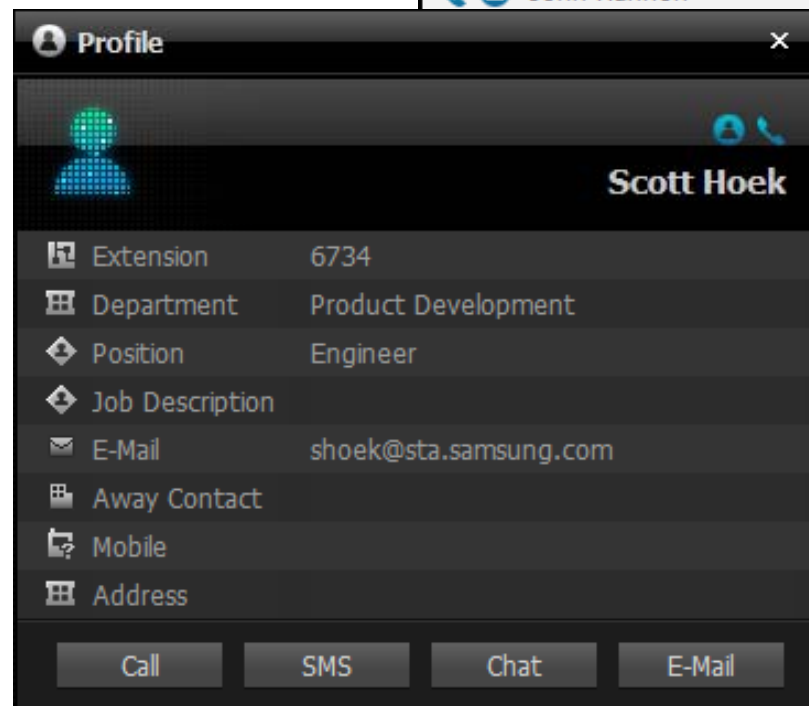
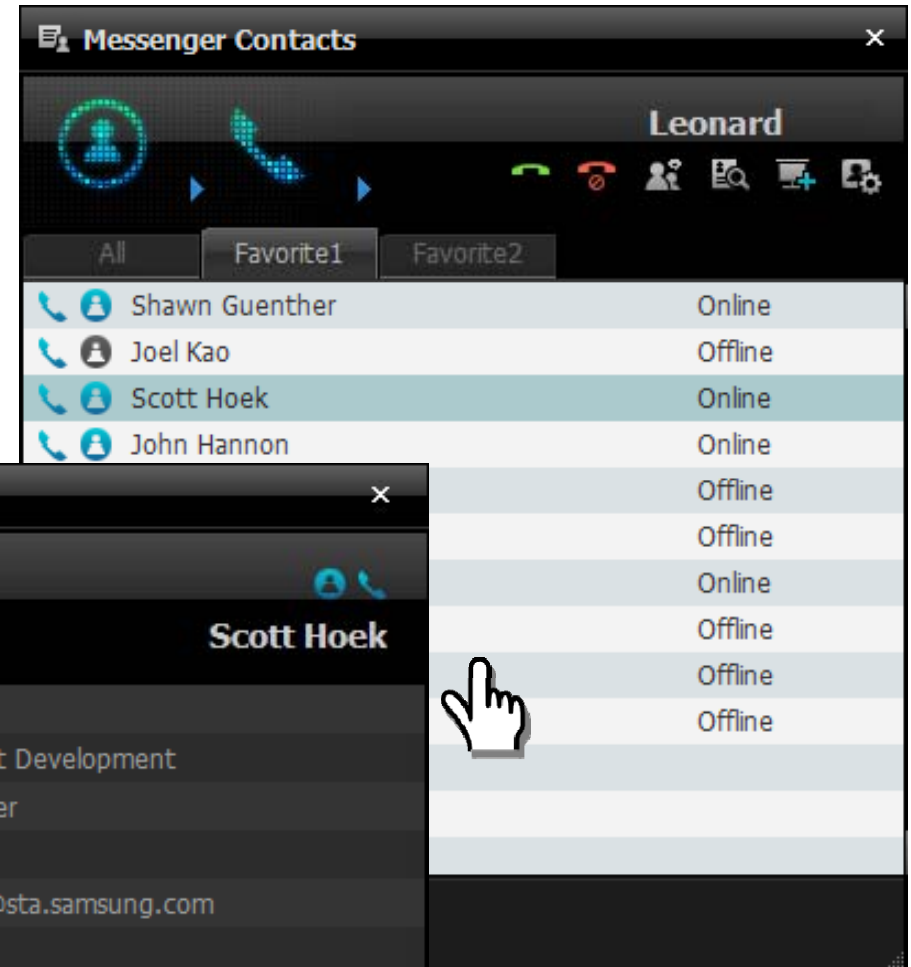
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► Setting Messenger Status



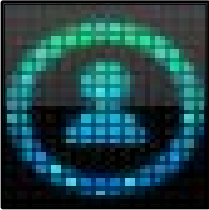
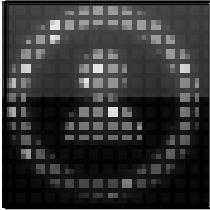
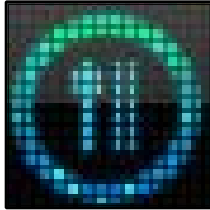
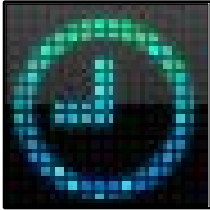
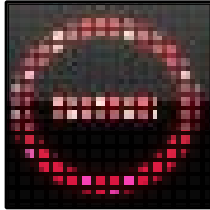

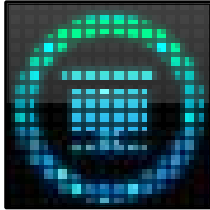
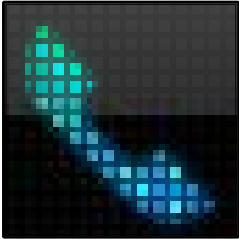
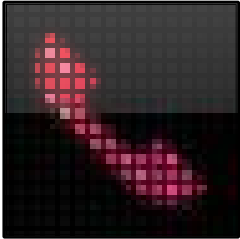
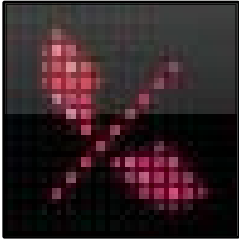
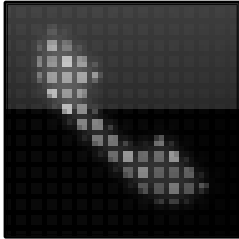
► Messenger "Buddy" Contact List





Enterprise IP Solutions

OfficeServ Communicator (OSC)

Type	Icon						
Messenger							
	Online	Appear Offline	Lunch	Away	Busy	DND	Conference
Phone							
	Standby	Busy		Incoming Rejected, Unavailable		Unknown	



Enterprise IP Solutions

OfficeServ Communicator (OSC)

▶ Program Configuration Screens

The image displays three overlapping configuration windows from the OfficeServ Communicator (OSC) application. A main menu on the left lists various options, with 'Configuration' highlighted by a hand cursor.

Top Window: Setting
This window shows the 'Normal' settings tab. It includes options for 'Run on Windows StartUp', 'Login failed server auto retry login', and 'Run auto-login'. The 'Main' section shows 'Mode' set to 'Full version' and 'UserDefine 1' set to 'Clear'. A hand cursor is pointing at the 'Full version' dropdown.

Middle Window: Setting
This window shows the 'Voice Setting' tab. It includes options for 'Speaker' (Realtek HD Audio output) and 'Mic' (Logitech Mic (Communicate)). The 'Volume Setting' section shows sliders for 'Ring Vol.' and 'Speaker Vol.', each with a 'Test' button. A hand cursor is pointing at the 'Speaker' dropdown.

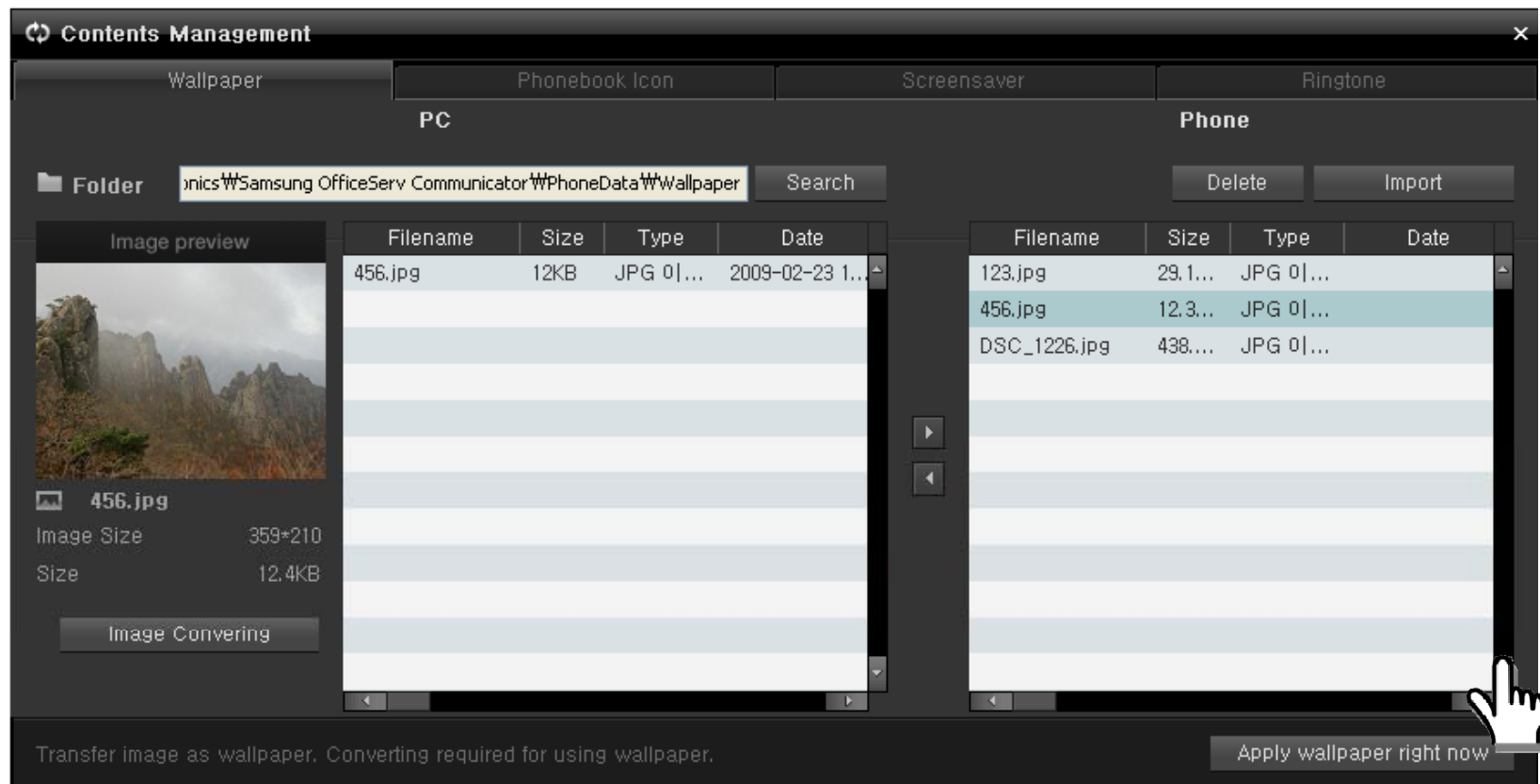
Bottom Window: Setting
This window shows the 'Audio' settings tab. It includes options for 'MainBar position' (Left/Right), 'CID Search' (Local AddressBook, Outlook, LDAP), and 'Recording' (Local). The 'Save file path' section shows a path 'C:\\Program Files\\Samsung Elec...' with a 'Search' button. The 'Avatar' section shows a placeholder image and the same path with a 'Search' button. A hand cursor is pointing at the 'Outlook' checkbox.



Enterprise IP Solutions

OfficeServ Communicator (OSC)

- ▶ Phone Contents Facility to transfer Pictures (for Background and Slideshow Screensaver) and Sounds (for Ringtone) to the SMT-i5243 UC Endpoint.



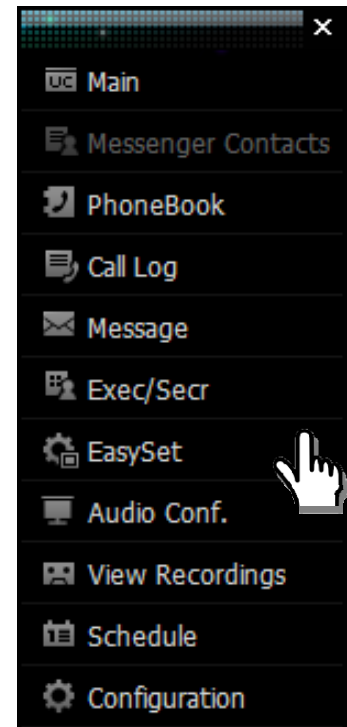
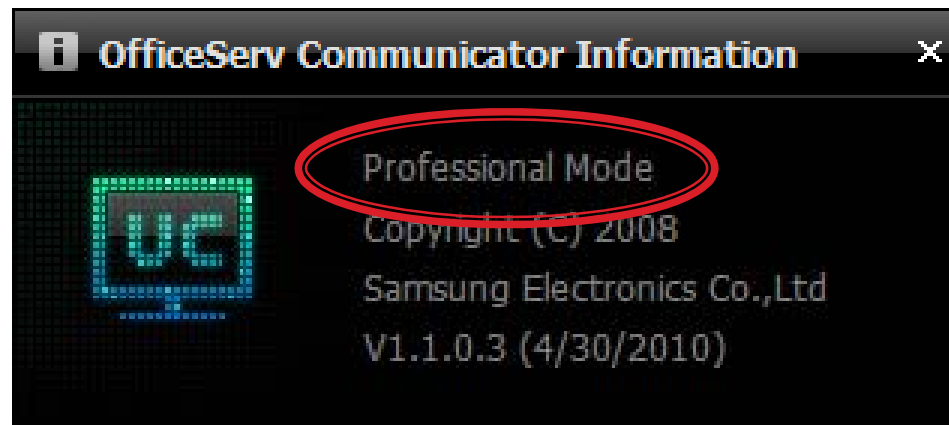
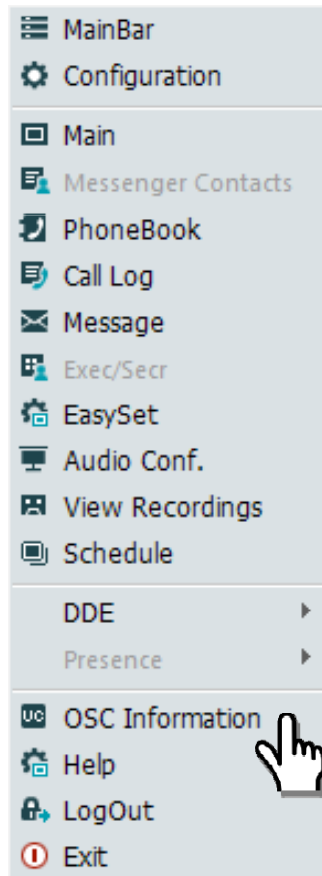


Enterprise IP Solutions

OfficeServ Communicator (OSC)

- ▶ Main Bar, conveniently docked onto the side of your screen

- ▶ Displaying the program version info, You can determine which Operating Mode the program was installed as.



SAMSUNG

BENEFITS & SELLING POINTS





Enterprise IP Solutions

OfficeServ Communicator (OSC)

Benefits & Selling Points:

Enhances New SMT-i Series IP Telephones:

Telephone Customization and Phonebook Synchronization

Improved Productivity:

- with increased options for Multitasking and shortens Project Cycle Time
- collaboration is only within the enterprise, thus *for business use only*

Convenient Collaboration:

promotes Group Review and reduces need for employees to travel

Better Work Environment:

builds rapport amongst employees

Accountability:

with call / chat / file transfer logs with recorded voice and video sessions

Organization:

with server-based directories and PIM integration, contact information is just a few clicks away

Availability Awareness:

Everyone knows what resources/personnel are available.

SAMSUNG

PRODUCT LICENSING AND REQUIREMENTS





Enterprise IP Solutions

OfficeServ Communicator (OSC)

ORDER NO.	ITEM	US \$	Canadian \$
CTI APPLICATIONS / LICENSES (Must submit a License Request Form to order)			
OS Link KP-AP2XWES/XAR	OfficeServ Link License (includes EasySet) Required for Call, Operator, OpenTSP, DataView, Messenger, Communicator Deskphone Mode	\$200	\$208
OSC DP Mode KP-AP2XWUC/STD	OS Communicator - DeskPhone Mode License	\$48	\$50
SERVICE LICENSE (Must submit a License Request Form to order)			
OS Softphone KP-AP1XWSP/XAR	License for OfficeServ SoftPhone or Communicator SoftPhone Mode	\$199	\$207
OSC UCP Mode KP-AP9XWCO/STD	OS Communicator - UCPhone Mode License (SMT - i-series Only)	\$99	\$103
MESSENGER LICENSE (Must submit a License Request Form to order)			
OSM Phone KP-AP8XWCH/STD	OS Messenger Phone User SMT-i5243 only	\$66	\$69
OSM PC KP-AP8XWCP/STD	OS Messenger PC Collaboration User (Requires OS Link v3 Server)	\$120	\$125





Enterprise IP Solutions

OfficeServ Communicator (OSC)

Basic Requirements Overview (Please Refer to User Manual for Specifics)

OfficeServ System:

OfficeServ 7000 Series System
Running v4.46d (or newer) Software Release

PC/Laptop Running OSC:

32-bit Version of Microsoft Windows Operating System

OS Link v3 Server/OS Messenger Server:

Dedicated PC running a 32-bit Version Microsoft Operating System:

- Windows Server 2003 or 2008 (PREFERRED)
- or Windows 2000/XP/Vista/7 (non-"home edition" versions)

AND

- Microsoft IIS Services installed (if OS Easyset will be used)
- Microsoft SQL Express 2005 (or newer) with
Mixed-Mode authentication installed
- Microsoft .NET Framework V1.1 (or newer) installed

SAMSUNG

CONFIGURATION EXERCISES





Enterprise IP Solutions

OfficeServ Communicator (OSC)

*Similar to OS Call config
in the past...*

▶ **Needed:**

OS7200 System

24 (Concurrent) Desktops with Basic call control.

Using DS-5021 Digital Telephones.

▶ **Solution:**

OfficeServ Communicator in Basic DeskPhone Mode

▶ **Licenses Needed:**

OS Link v3 Server

OSC DP Mode License – Quantity of 24

▶ **Hardware Needed:**

PC for OS Link v3 Server



Enterprise IP Solutions

OfficeServ Communicator (OSC)

- ▶ **Needed:**
OS7100 System
16 (Concurrent) Users with Desktop Collaboration.
Using iDCS-28 Digital Telephones.
- ▶ **Solution:**
OfficeServ Communicator in Professional DeskPhone Mode
- ▶ **Licenses Needed:**
OS Link v3 Server
OSC DP Mode License – Quantity of 16
OSM PC License – Quantity of 16
- ▶ **Hardware Needed:**
A single PC for OS Link v3 Server & OS Messenger Server



Enterprise IP Solutions

OfficeServ Communicator (OSC)

Same parts/price as in the past...

▶ **Needed:**

OS7100 System

5 (Concurrent) Softphones for remote employees

▶ **Solution:**

OfficeServ Communicator in Basic SoftPhone Mode

▶ **Licenses Needed:**

OS Softphone License – Quantity of 5

MGI Channel License

▶ **Hardware Needed:**

USB Headsets for PC/Laptop Users



Enterprise IP Solutions

OfficeServ Communicator (OSC)

*That's Right !
NO Link Server needed...*

▶ **Needed:**

OS7100 System

10 (Concurrent) Desktops with Basic call control.

Using only SMT-i3105 IP Telephones.

▶ **Solution:**

OfficeServ Communicator in Basic UCPHONE Mode

▶ **Licenses Needed:**

OSC UCP Mode License – Quantity of 10

MGI License

▶ **Hardware Needed:**

No additional hardware needed.



Enterprise IP Solutions

OfficeServ Communicator (OSC)

- ▶ **Needed:**

OS7200-S System

10 (Concurrent) Users (no PCs) with Presence Awareness "Buddy List".
Using only SMT-i5243 IP Telephones.

- ▶ **Solution:**

OfficeServ Communicator in SMT-i5243 "Standalone" Mode

- ▶ **Licenses Needed:**

OSM Phone License – Quantity of 10
MGI License

- ▶ **Hardware Needed:**

A single PC for OS Messenger Server



Enterprise IP Solutions

OfficeServ Communicator (OSC)

▶ **Needed:**

OS7400 System

50 (Concurrent) Users with Desktop Collaboration.

Using only SMT-i Series IP Telephones.

10 Users want Presence Awareness both on PC and SMT-i5243 phone.

▶ **Solution:**

OfficeServ Communicator in Professional UCPhone Mode.

▶ **Licenses Needed:**

OS Link

OSM Phone License – Quantity of 10

OSM PC License – Quantity of 50

OSC UCP Phone Mode License – Quantity of 50

▶ **Hardware Needed:**

A single PC for OS Link & OS Messenger Servers

SAMSUNG

30 DAY PRODUCT TRIAL



TEST DRIVE TODAY



CLICK TO TEST DRIVE!



Enterprise IP Solutions

OfficeServ Communicator (OSC)

30 Day Free Trial Period

- Samsung provides a free trial period to allow users to experience and evaluate the applications risk-free.
- The trial expires 30 days from the date of installation of the server components.
- The exception to this is, SoftPhone – which has a license in the Telephone System itself, thus having a “Tutorial Mode License” that can be activated for a maximum of 336 hours (2 weeks).
- After expiration, valid license key(s) must be entered in order to continue use.

SAMSUNG

TRAINING & CERTIFICATION





Enterprise IP Solutions

OfficeServ Communicator (OSC)

TRAINING & CERTIFICATION

Technical Certification on the OfficeServ Communicator applications is obtained by acquiring practical experience on applications and then successfully passing one certification test. Training Certification is mandatory in order to receive Technical Support. The OfficeServ Communicator/Messenger is a Certification Test Out course. Refer to the Product Bulletin & Training News Update for details.

COURSE NAME

OfficeServ Communicator Basic & Professional (Messenger) Certification

COURSE NUMBER

3015-01-OL (Certification Test)

DESCRIPTION

Designed for technicians who will install, configure/program, and support configuration on the **OfficeServ Communicator** and **OfficeServ Messenger**.

CERTIFICATION

Technical Support for both the **OfficeServ Communicator** and **OfficeServ Messenger** applications.

CLASS LENGTH

Questions – As much time as you need.

COURSE CONTENT

OfficeServ Communicator Basic and OfficeServ Communicator Professional (with OfficeServ Messenger) general knowledge , licensing, installation, setup & configuration, and user functionality.

PREREQUISITES

Any OfficeServ 7000 Series Switch certification, SVMi E-Series certification, and OfficeServ Link/Easyset certification.

COST PER PERSON

The regular price for this course is \$50.00. However from May 10th through July 31st, 2010, this certification can be obtained at \$25.00 (50% off the regular price).