



SAMSUNG

# THE SAMSUNG ADVANTAGE

## Smart Technology. Smart Value.



Your office phone is one of the most important assets of your business. It is the vehicle that helps you build relationships with your clients and make those great first-impressions. Samsung phone systems

bring all you need to achieve best-in-class communications while **providing productivity enhancing benefits and substantial cost-saving opportunities.**

## Your Total Cost of Ownership (TCO) Matters



Many businesses and savvy IT professionals often use the Total Cost of Ownership (TCO) as an analytical tool to evaluate the financial impact of a phone system over time. The TCO assessment helps you uncover all the obvious and hidden costs associated with your equip-

ment. **Samsung OfficeServ™ helps you achieve your business goals while mitigating the financial impact of your phone system's purchasing price, service costs, and other management costs related to your equipment.**

## The Samsung Solution



**With Samsung OfficeServ™ systems, there are no hidden costs or unexpected fees, and no recurring charges. The Samsung's pay-as-you-grow model will help you invest in only what your business needs today without worrying about tomorrow.**

When comparing with other options, make sure to include costs of all system's components in your analysis to avoid never-ending monthly fees, that directly impact your return on investment.

Ask your Samsung Authorized dealer to develop a custom analysis and help you compare your direct and indirect costs.

