

Bulletin No.: 165_Igea_Care

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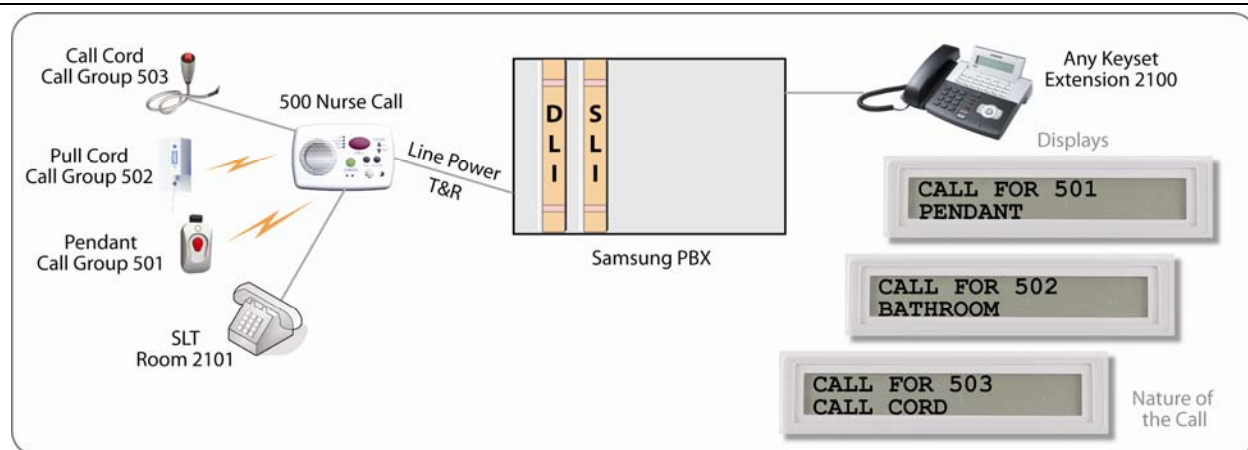
IgeaCare igeacom Series Compatible with Samsung OfficeServ 500/7200/7400 Platforms

Samsung Telecommunication America is pleased to inform our dealers and distributors that the igeacom series of Nurse Call Products from IgeaCare Systems Inc. is compatible with our OfficeServ 500, OfficeServ 7200 and OfficeServ 7400 system platforms.

Overview

IgeaCare Systems is the manufacturer of the world's first telephony-based line powered Nurse Call System. Their product combines Nurse Call and telephone requirements into one total solution using the PBX as the core element for all communication needs in any healthcare facility. The igeacom suite of units and peripherals such as call cords, push buttons, wireless pendants and pull stations enables total connectivity between the resident/patient and staff. Traditional call systems require their own processor and cabling infrastructure to operate. IgeaCare device uses the processing power and cabling infrastructure of an existing telephone system or new installation to provide and surpass all the features offered by traditional systems. A unified Samsung / IgeaCare offering will enable partners to dramatically increase the size of their offering to all healthcare facilities.

Connectivity



Nurse Call peripherals make calls to specific station groups. The name of the group identifies the nature of the call. After answering the call, the station number location is identified.

Samsung Telecommunications America
Business Communication Systems
1301 East Lookout Drive
Richardson, TX 75082

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Benefits

- The combined feature of the Samsung PBX and IgeaCare's Nurse Call System provides a complete healthcare solution.
- Seamless integration of all communication equipment into one system
- Reduced installation requirements and cost using existing infrastructure
- Unsurpassed reliability and unit supervision
- Additional up-sales on PBX (cards, desk sets, wireless, software packages (notification))
- Lowest integration cost to wireless telephony

Market

The Healthcare Vertical

- Health spending in the U.S. was at about 16% of Gross Domestic Product (GDP) in 2006 and is expected to grow to about 18.7% or \$2.88 Trillion by 2014. This expected growth makes it one of the fastest growing and most profitable markets in North America.
- Approximately 78 million baby boomers will be reaching the age of retirement by 2011.
- Business opportunity (with nurse call) represents 2 Billion dollars.
- Our target market is Retirement homes, Assisted Living facilities and Nursing homes.



Product Positioning

Each igeacom Resident/Patient Unit connects to an SLI analog port on Samsung OfficeServ500, 7200 or 7400.

SYSTEMS	ANALOG CARDS				
	8SLI	16SLI	8MWSLI	16MWSLI	8COMBO
OfficeServ 500	✓	✓	✓	✓	✗
OfficeServ 7200	✓	✓	✓	✓	✓
OfficeServ 7400	✓	✓	✓	✓	✓

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	Resident Units		Patient Units		Common Area Unit
	Target Market		Target Market		Target Market
	Independent & Retirement Living Assisted Living Facilities		Nursing & Long Term Care Homes Clinical & Acute Care		All
					
Features	igeacom 300/301	igeacom 500/501	igeacom 600/601	igeacom 700/701	igeacom MP501
Built-In Speaker/Microphone	✓	✓	✓	✓	✓
Multiple Call Points	✓	✓	✓	✓	✓
On Board Battery	✓	✓	✓	✓	✓
Large Call Button	✓	✓	✓	✓	✓
Cord-Out Supervision	✗	✗	✓	✓	✗
User Volume Control	✓	✓	✗	✗	✓
Access Menu and Activity Info	✓	✓	✗	✗	✓
Staff Assist and Code Blue	✗	✗	✓	✓	✗
Presence In/Out	✗	✗	✓	✓	✗
Wired Pull Station	✓	✓	✓	✓	✓
Capability for Wireless call points					
Wireless Pull Station	✗	✓	✗	✓	✓
Wireless Pendant	✗	✓	✗	✓	✓
Built In Wireless Receiver	Optional	✓	Optional	✓	✗
Overhead paging Capabilities	301 Only	501 Only	601 Only	701 Only	✗
Optional Dome Light Integration	✓	✓	✓	✓	✓
Optional Dry Contact Input	✓	✓	✓	✓	✓
Automatic Line Capture	✓	✓	✓	✓	✓

Peripherals



Call Cord



Pull Cord



Wireless Pull
Cord



Wireless
Pendant



Dome Lights

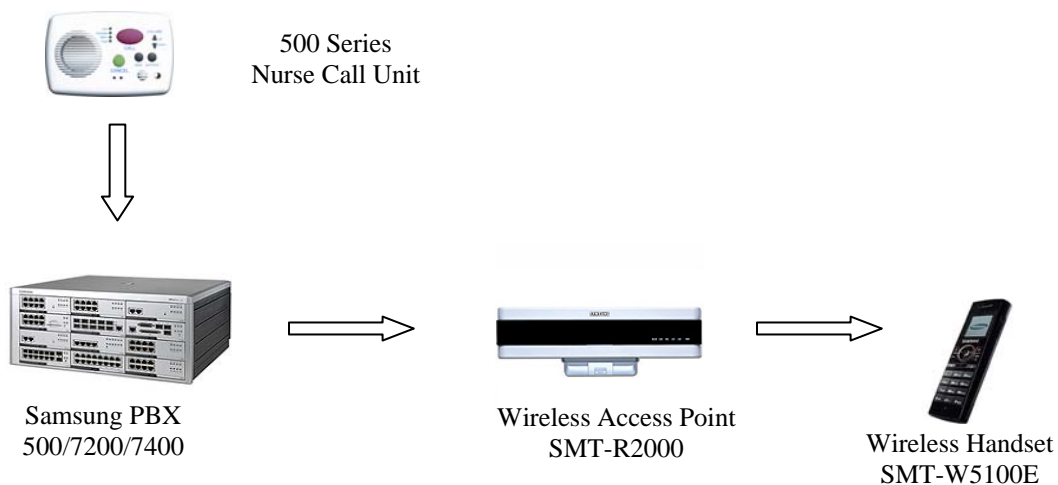


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Wireless Integration

- Direct integration to wireless telephony
- Lowest Integration cost to wireless telephony versus traditional nurse call systems



Webinar

IgeaCare Systems Inc. will host a product webinar on Thursday September 27th @ 2:00 pm EST.

During the web base presentation, we will go over our products, features and benefits, configuration, installation, market info, pricing, distribution, financial leverage, hosted solutions and business opportunities.

In order to attend the 1-hour webinar, go to www.raindance.com. At the top right of the home page click on "Join a call/Meeting", then on the Reservationless Conferencing tab near the bottom of the page enter your name, e-mail address, and the conference ID 9830793. On the next screen select "interact on the phone" to be put into conference.

To join the audio call, please dial 1-888-272-7337 (US) and enter the same conference ID as above **9830793** plus **"#"** at the end or 1-303-928-2688 (for outside US).

PC requirements to access the conference include the most current web browser version (Internet Explorer or Netscape) with a current version of Java.

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Contacts

For a quick product demo, please go to http://www.igeacare.com/igea_flat.swf.

If you have any questions regarding this bulletin or would like to purchase the igeacom units, please contact IgeaCare at 1-866-361-6225, or send an email to info@igeacare.com

Additional product information from IgeaCare is available at <http://www.igeacare.com>.